

# Visual Showcase: An Illustrative Data Graphic in an 18<sup>th</sup>–19<sup>th</sup> Century Style

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## Abstract

We exhibit an data graphic poster that emulates the style of historic hand-made visualizations of the 18<sup>th</sup>–19<sup>th</sup> century. Our visualization uses real data and employs style elements such as an emulation of ink lines, hatching and cross-hatching, appropriate typesetting, and unique style of computer-assisted facial drawings.

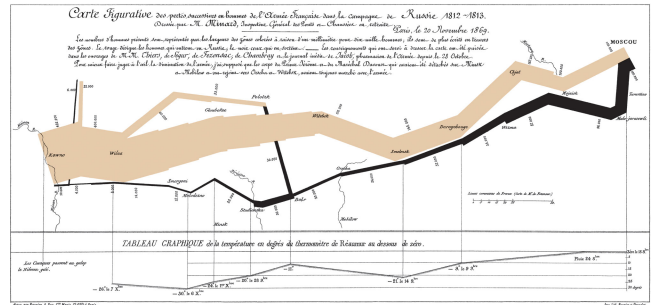
## 1 Introduction and Motivation

Illustrative visualization as an NPAR application domain has a two-fold design space. Typically it uses principles from traditional illustration to improve computer-generated visualization [Rautek et al. 2008]. However, sometimes it can also be its graphical style that makes a visualization an illustrative one—the visual style and the design principles being employed [Agrawala et al. 2011] then representing the illustrativeness (and added usefulness) of a visualization. Thus aspects of CAe also play a role in illustrative visualizations, and the specific style in an illustrative visualization can affect a viewer’s perception and cognition as Agrawala et al. [2011] argue.

As an example in this second part of the illustrative visualization design space we created a poster (as an output of an implemented visualization tool) that aims to re-create the visual style of the historic hand-made visualizations of the 18<sup>th</sup> and 19<sup>th</sup> centuries, such as the ones by Minard (e. g., Fig. 1), Playfair, Priestley, and Nightingale. These early infographics have generated considerable interest among visualization researchers and are generally seen as compelling. Thus imitating their style may entice people to spend more time engaging with the data. Our work arose as a lab-wide effort to create such an aesthetically pleasing and engaging visualization of personal data on the occasion of our visualization team leader’s 50<sup>th</sup> birthday. Almost all lab members participated in obtaining the necessary data, implementing the visualization elements, and realizing the visual target style. In the following we briefly outline the general design principles that we employed and provide some details on some of the expressive style elements that we used.

## 2 General Design Principles & Realization

Rather than making up fake data suitable for depiction, our visualization is based on real data: publications, collaborations, social media activity and repository use, travels, calendar events, and yearly portrait images. In contrast to, e. g., many of Minard’s visualizations (e. g., Fig. 1), ours thus focuses on time instead of space (and time) and we arranged all data with respect to a timeline. Similar to many of the targeted visualizations, however, we also aim for a precise depiction. Despite the originals being hand-made, all lines, shapes, and writing had to be depicted accurately—only the inking tools were to exhibit slight noise due to the ink deposit process of the used pen (see below). Also, we chose the font *AntiquarianScribe* because it imitates the character of the writing used by a 18<sup>th</sup> century cartographer. Similarly inspired by the example visualizations, we used a small set of well-chosen colors (white, black, and a light beige) for data depiction and only allowed color fills to be varied by hatching. To be able to use hatching for a number of different but overlapping elements, we used the principle of opposing hatching directions (e. g., hatching in the bar graphs or the faces vs. the background hatching indicating every other year). Finally, we added elements to visually link different visualizations and several (partially manually



**Figure 1:** Minard’s visualization of Napoleon’s 1812 Russian campaign, published in 1869. The image is in the public domain.

adjusted) annotations and produced the poster in vector format for reproduction [Isenberg et al. 2005].

We developed an inking class that replaces Java2D’s normal rendering and that supports vector output. The inking is realized using small offsets to a line’s outline to emulate the pattern of ink being deposited on paper as one draws a line. The offset pattern is inspired by the characteristics of the chosen font. Curves are realized by drawing Bézier segments as a polyline with a sufficient number of sub-segments. Regular and cross-hatching for data shapes is implemented as a straight-forward 2D hatching pattern with parametrizable spacing. The cross-hatching of the portrait images is based on binary shaded silhouette images with the hatching lines being placed at a 90° angle and using wide gray background lines and thin black foreground lines (for details see [Dragicevic et al. 2013]).

## 3 Poster

The poster we exhibit in the visual showcase (shown on the following page) is printed in landscape format on roughly A0 size (precisely 112 cm × 82 cm including the frame) to be large enough to be readable. The original poster is set in a wooden frame that also resembles those from the target period. With this exhibit hope to start a discussion at the conference on illustrative visualization and the use of expressive techniques in the different visualization domains.

## References

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**A Gift to Jean-Daniel Fekete**  
 on the occasion of his 60th birthday

**Credit to**  
 Raymond Bock,  
 Pierre Desjardins,  
 Steve Levesque,  
 Charles White,  
 and Michel Wille,  
 with the help of  
 André Desjardins,  
 Samuel Giroux,  
 Renaud Tremblay,  
 and the support of  
 Michel Wille,  
 Jean-François  
 Gagnon, Lucien,  
 and  
 Anne-Marie Fekete.

**Calendar** - In the right, four parallel rows (from top to bottom), from 2007 to 2013, are the dates of the year, the day of the week, the month, and the year. The left side of the chart shows the dates of the year, the day of the week, the month, and the year.

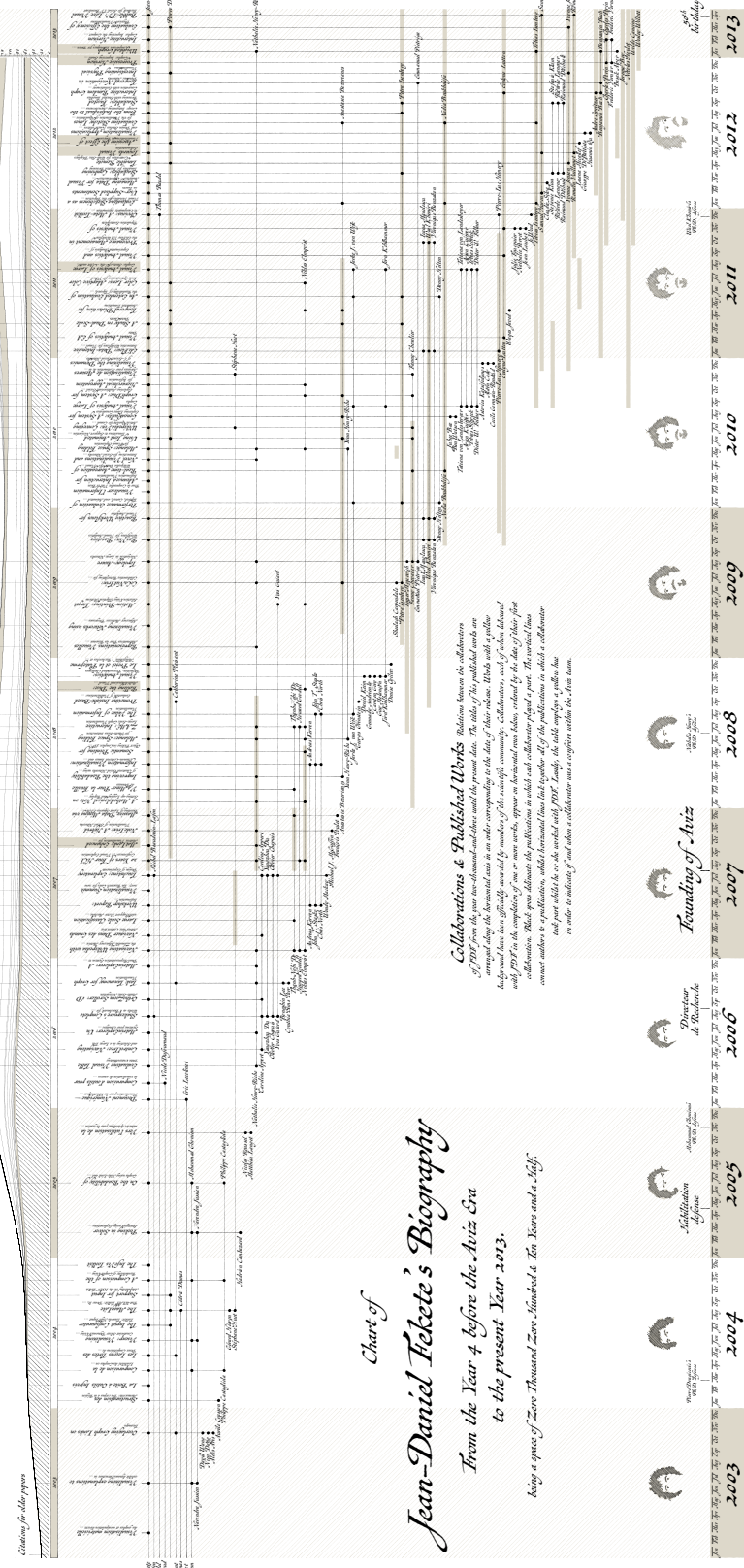
**Pages Undertaken** - Each page is marked by a rectangle whose width corresponds to the length of the article. The vertical position of each mark represents the beginning of the article. The horizontal line below the marks represents the length of the article. The marks are arranged in a grid that covers the entire area of the chart.

**Employment of Social Media** - These represent the number of posts and views on the year. The marks are arranged in a grid that covers the entire area of the chart.

**Contributions to Repertory** - This has been the number of contributions made over the course of a calendar year. The marks are arranged in a grid that covers the entire area of the chart.

**Citations of His Work** - Social sources represent the number of citations of JDF's work by others in the network. Each source represents an individual page and the height of the source at each year and applies the total tally of citations of the work during that year. Vertical lines connect the sources to their titles below. The background color corresponds to the original date of publication and alternates from one year to the next, in accord with the color of the bar at the top of the chart.

**Citations for other papers**



**Chart of Jean-Daniel Fekete's Biography**  
 From the Year 4 before the Aviz Era to the present Year 2013.

being a space of Zero Thousand Zero Hundred & Ten Years and a Half.

**Collaborations & Published Works** - Relations between the publications of JDF from the year zero thousand and three until the present date. The table of the published works is arranged along the horizontal axis in order corresponding to the date of their release. Works with yellow background are those for which JDF is the author or co-author. Works with blue background are those for which JDF is the collaborator. Each year indicates the publications in which each collaborator participated. The vertical lines connect authors & publications, which horizontal lines link together all of the publications in which a collaborator participated in order to indicate if and when a collaborator was a co-author within the Aviz time.



2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013