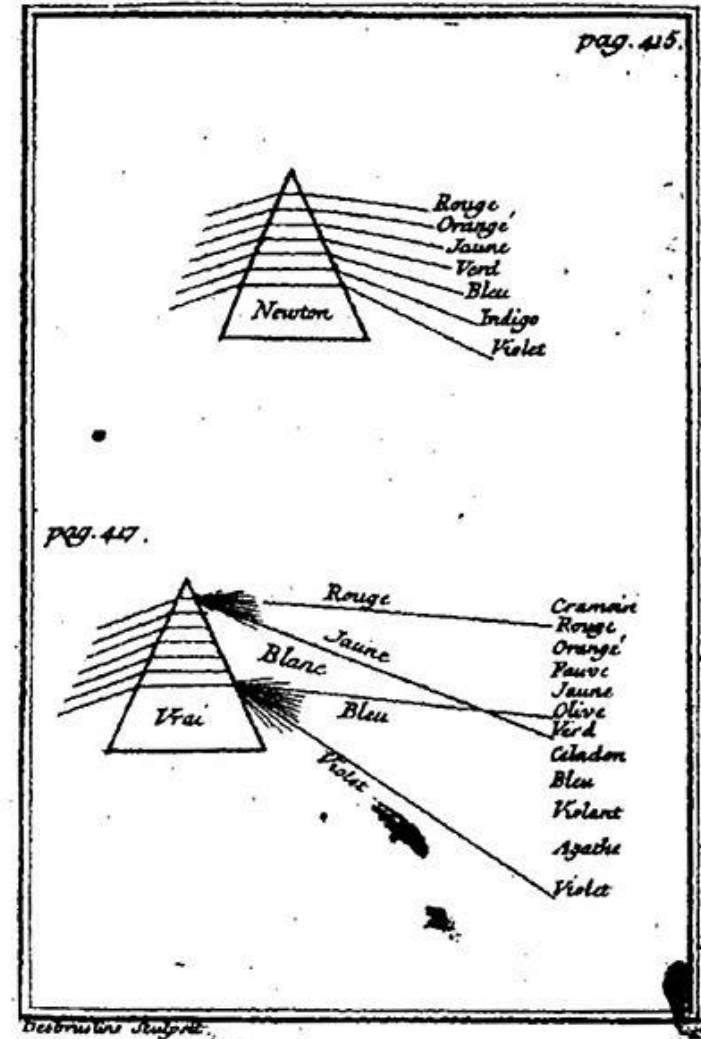


Computer Graphics

Color

Overview

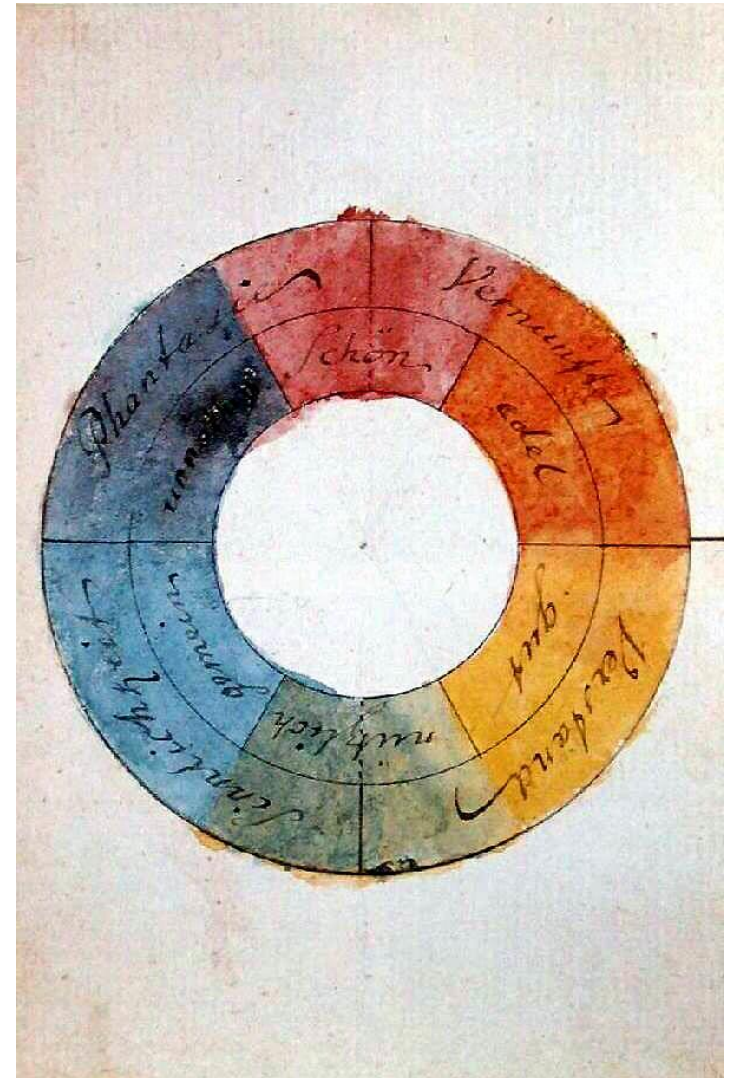
- what is color?
- human color perception
- color models
 - CIE XYZ
 - RGB & CMY(K)
 - HSV/HSB & HSL/HLS
- color pitfalls
 - perception again
 - color deficiency



Louis-Bertrand Castel, 1714

Overview

- what is color?
- human color perception
- color models
 - CIE XYZ
 - RGB & CMY(K)
 - HSV/HSB & HSL/HLS
- color pitfalls
 - perception again
 - color deficiency



Johann Wolfgang von Goethe, 1809

What is Color?

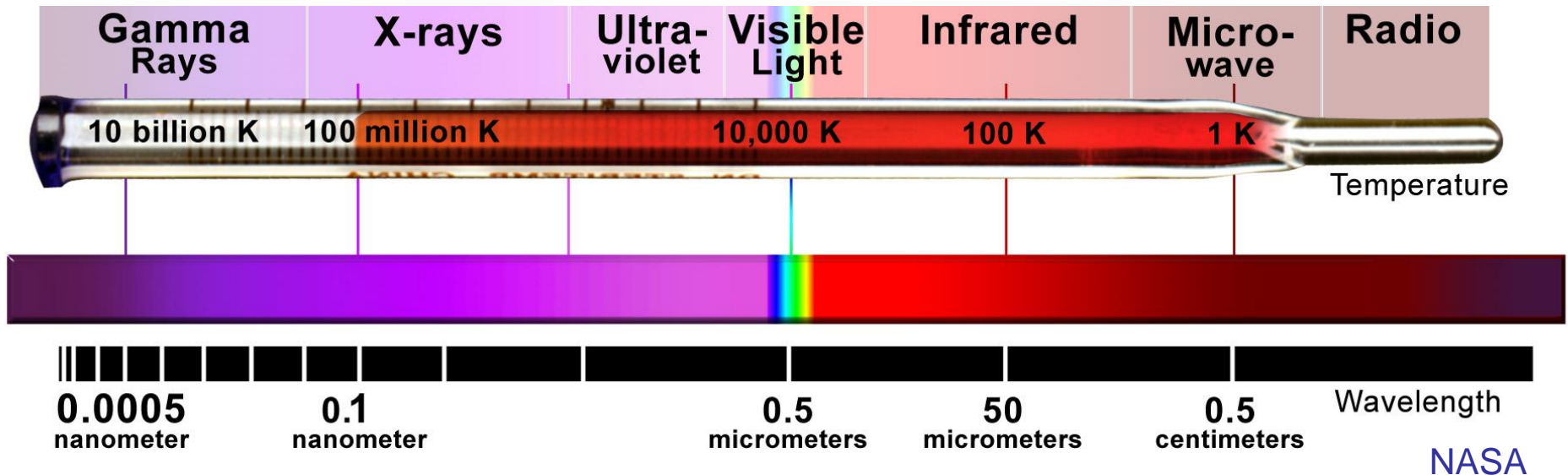


What is Color?

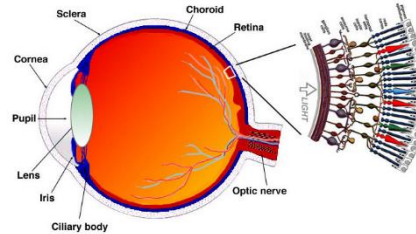
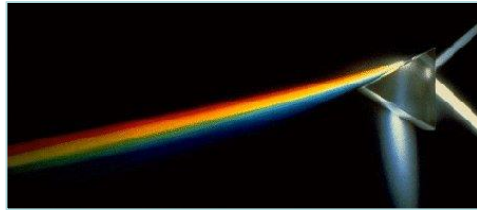


What is Color?

- color is a **human reaction** to light (change)
- what is light?
- light is the visible part (370–730nm) of the electromagnetic spectrum



What is Color?



“Yellow”

physical
world

lights, surfaces,
objects

visual
system

eye, optic
nerve, visual
cortex

mental
models

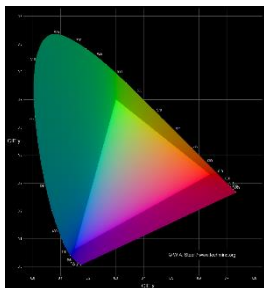
red, green, brown

bright, light, dark,
vivid, colorful, dull

warm, cool, bold,
blah, attractive, ugly,
pleasant, jarring

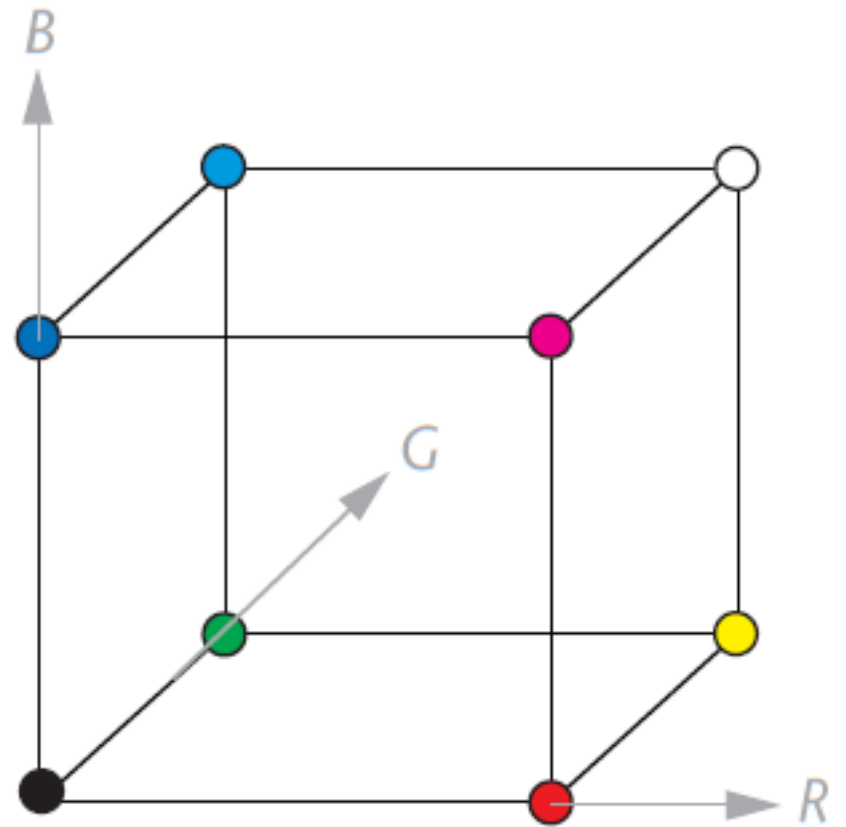
color
models

RGB, CMYK,
CIE XYZ, CIE Lab
HSV/HSB, ...



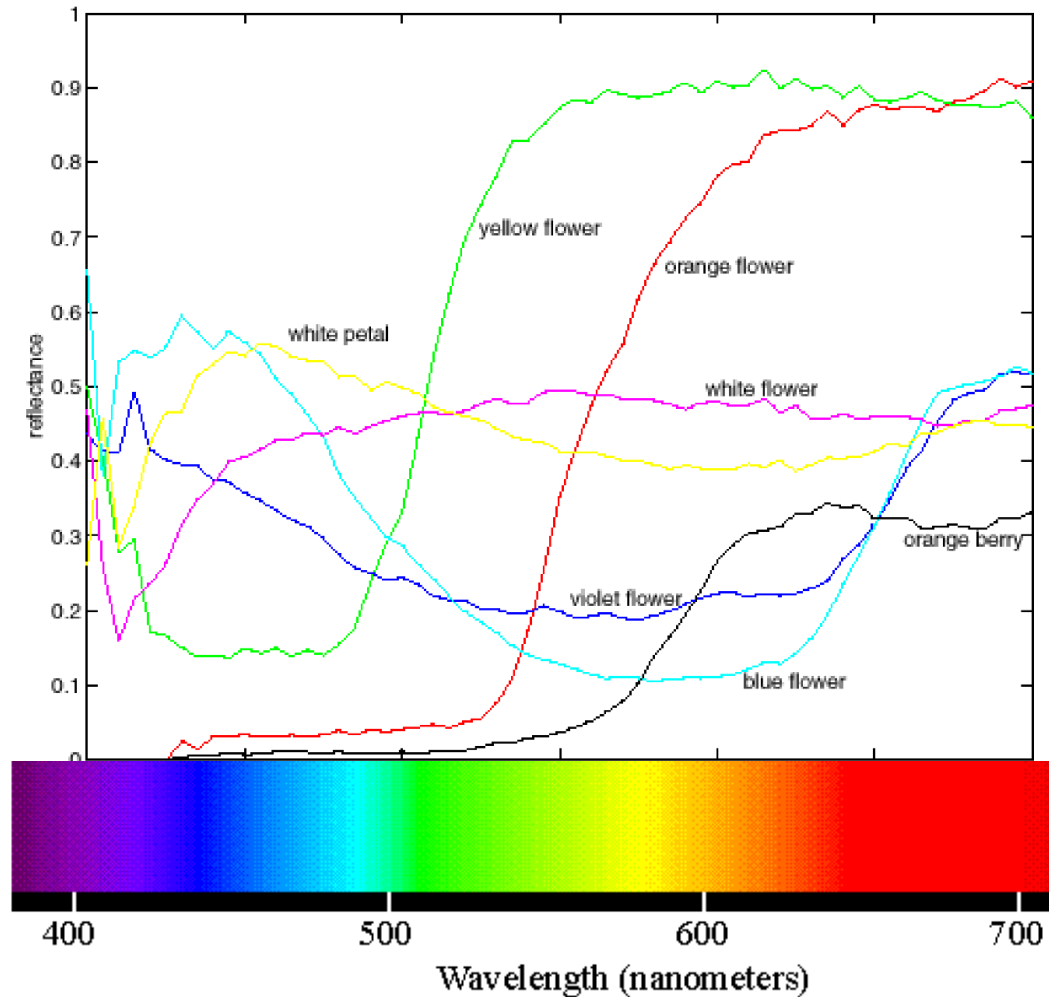
RGB color model

- so far: using 3 values (RGB) to represent the colors to use
- why three values?
- are three values enough?
- can all colors be represented by these three values?

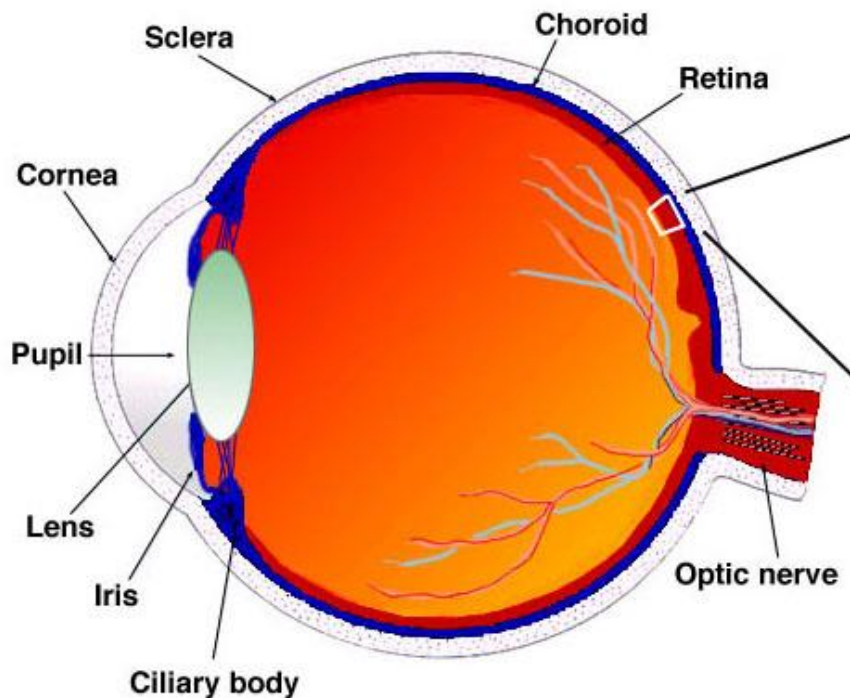


Stone 2005

Most colors are not monochromatic



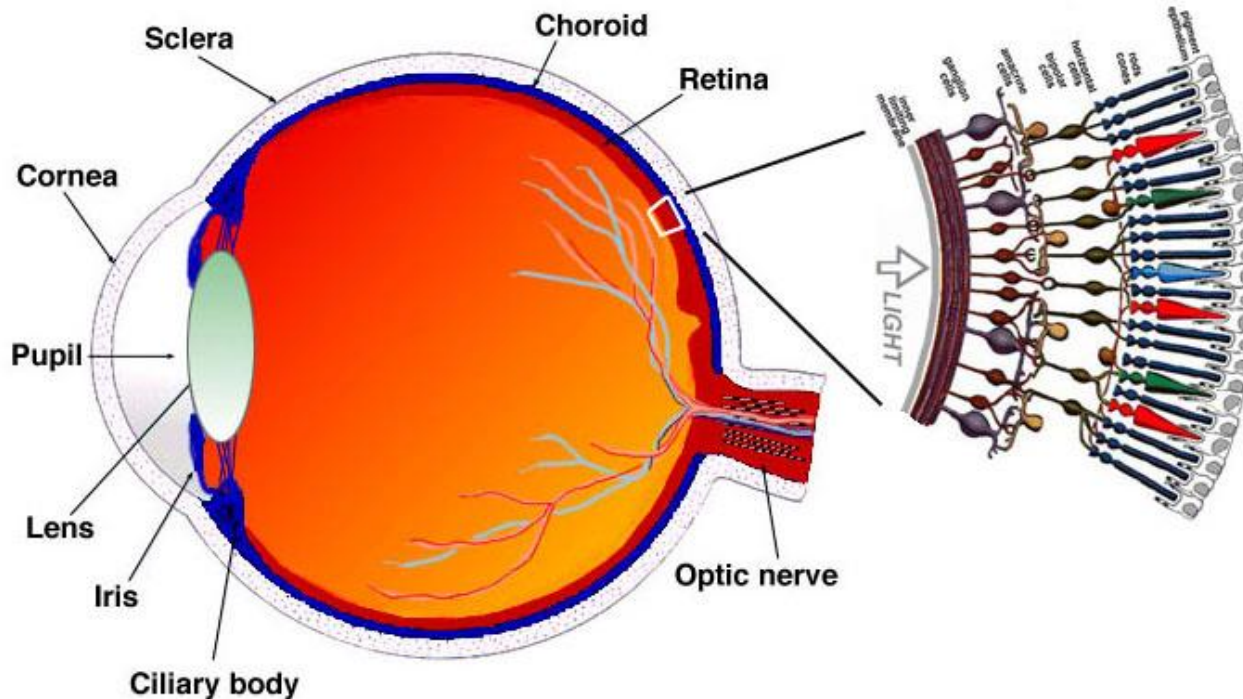
Physical World → Visual System



You **do not** see the spectrum of light

- Eyes make limited measurements
- Eyes physically adapt to circumstance
- Your brain adapts in various ways
- Weird stuff happens

Physical World → Visual System



Rods

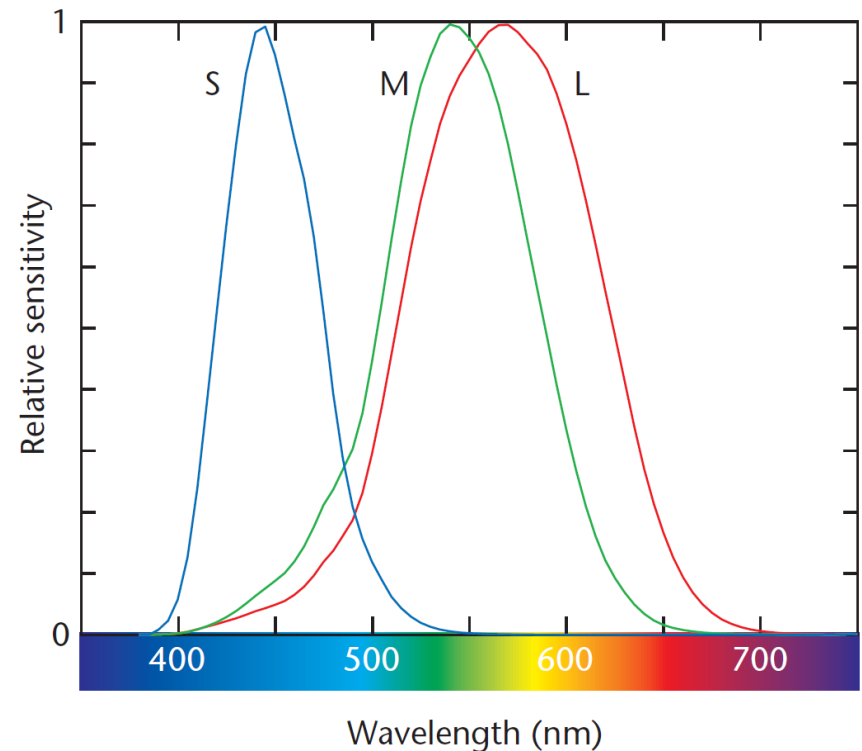
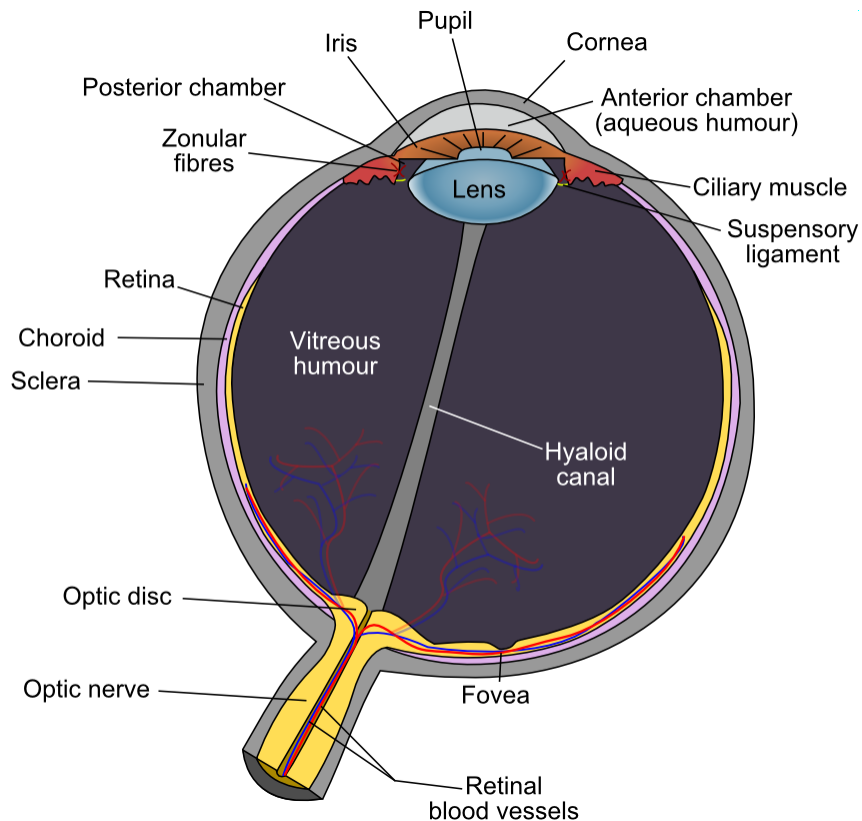
No color (sort of)
All over the retina
More sensitive

Cones

Three different kinds
of “color receptors”
Mostly in the center
Less Sensitive

Physical World → Visual System

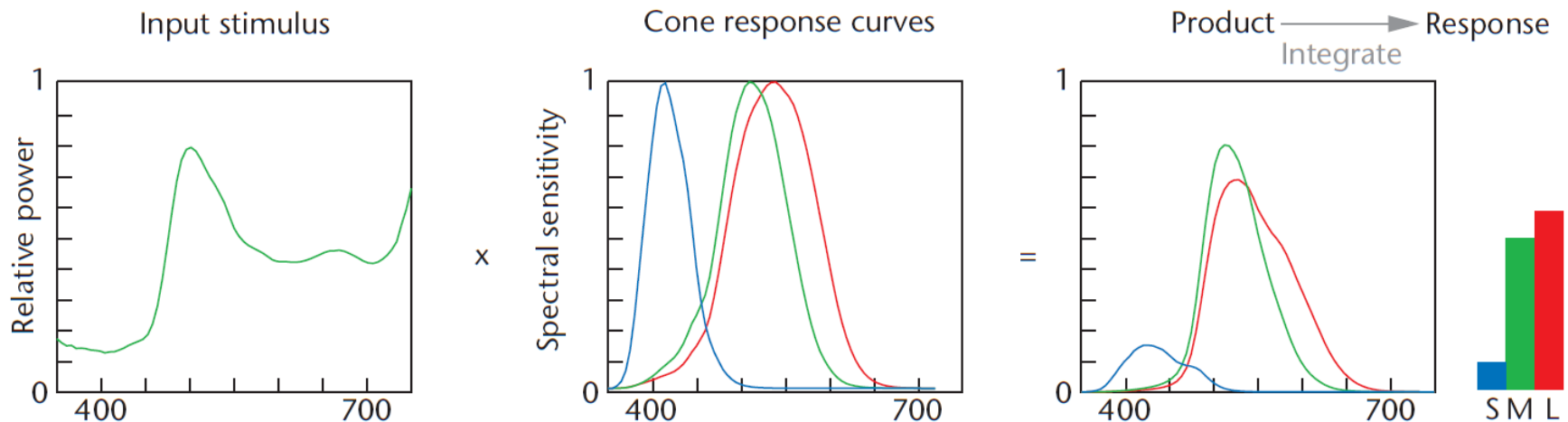
- light is converted into signals by cone cells
- three cone types with different sensitivities



Stone 2005

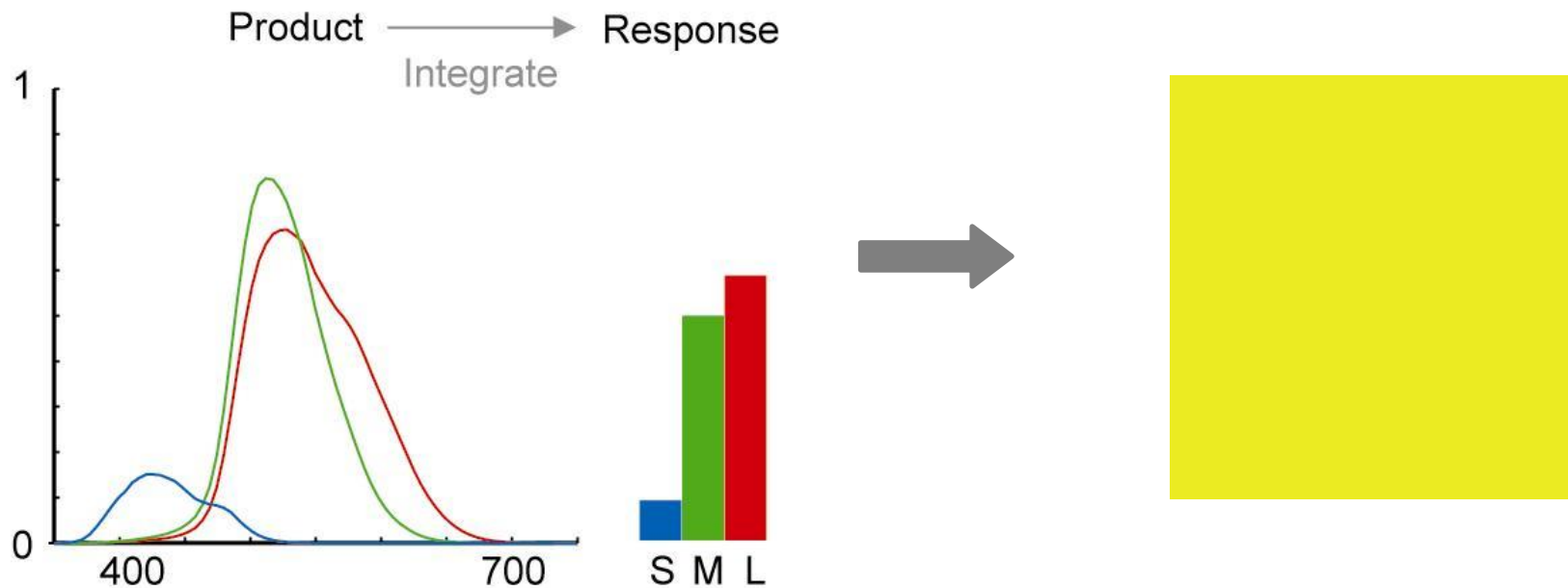
Physical World → Visual System

- colored light = spectral distribution function: light intensity as function of wavelength
- converted into 3 response values by cones (short, medium, and long wavelengths)



Stone 2005

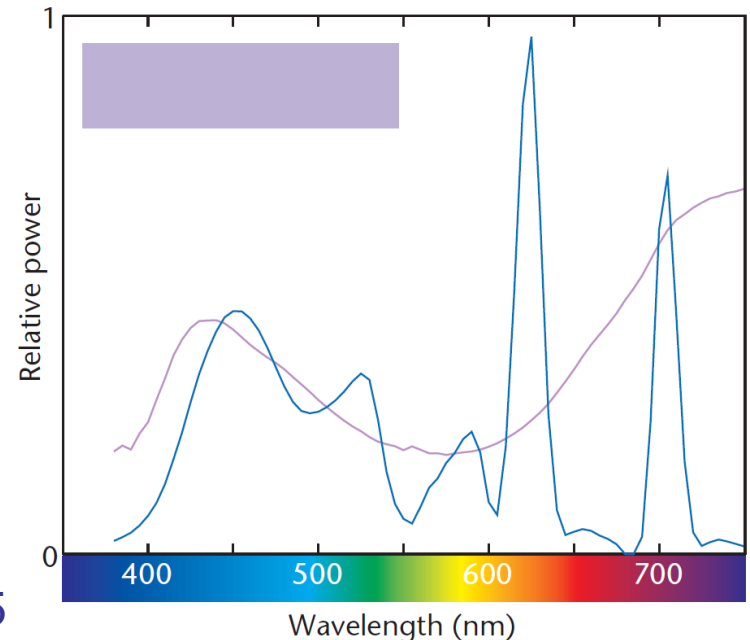
Visual System → Color Models



Two Principles of Color Perception

- **trichromacy:**
representation of all spectral distributions possible with three values without information loss (w.r.t. the visual system)
→ essential for CG!
- **metamerism:**
different spectra exist that produce the same trichromatic response

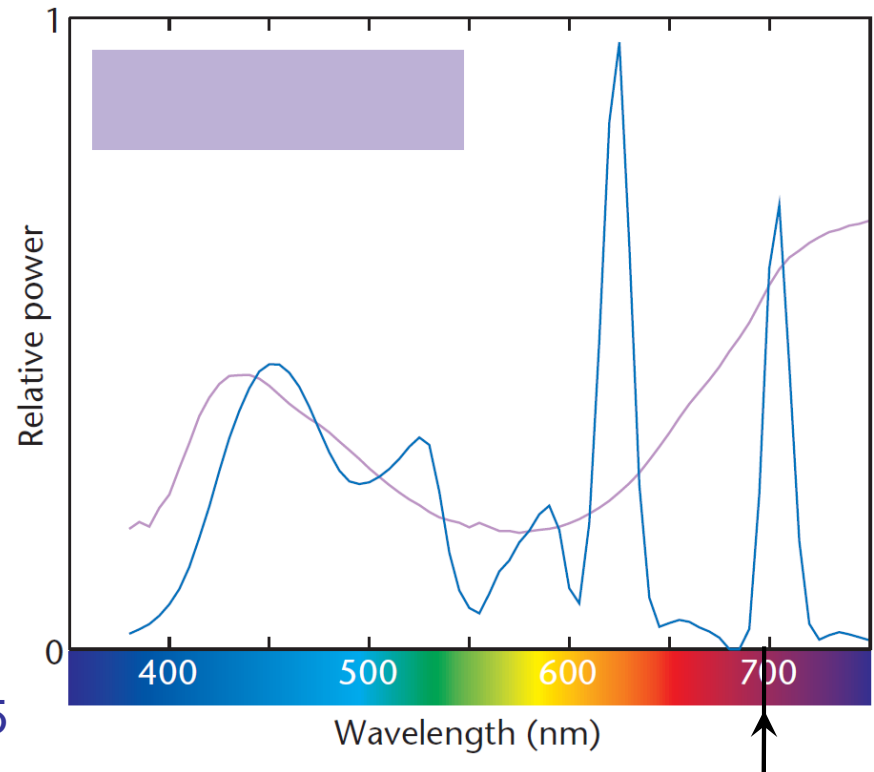
Stone 2005



Dominant Wavelengths

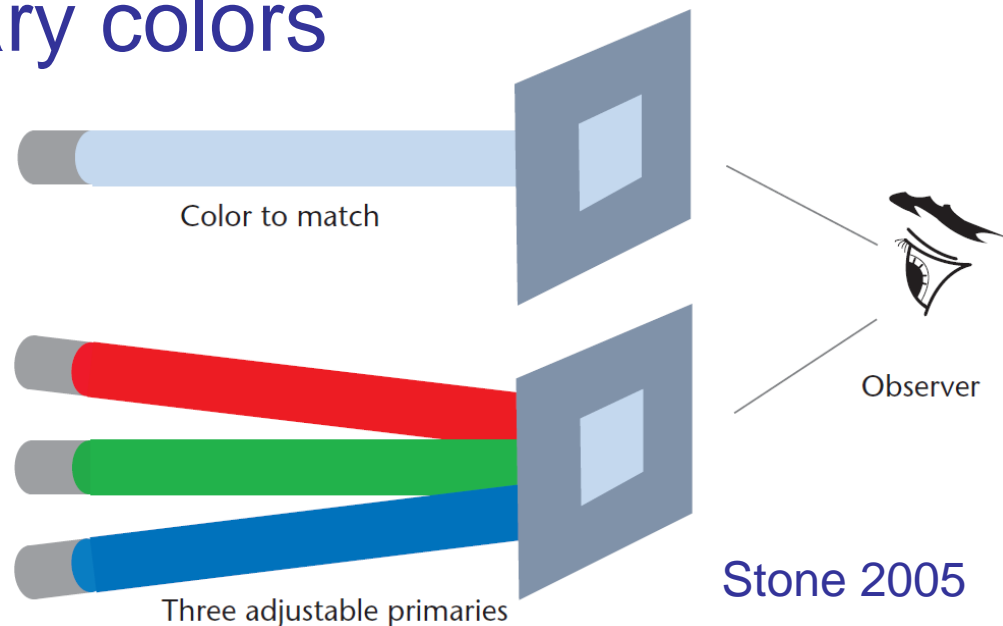
- each spectrum can be represented by one wavelength (i.e., spectral color):
dominant wavelength
- is a metamer for this spectrum
- usually **NOT** highest peak in the spectrum

Stone 2005



Color Matching Experiments

- given a reference light source with a specific color, three **primary colors** (e.g., red, green, blue), and an observer
- task: match the **reference color** by adjusting the primary colors
- result: **tristimulus values** for color
- specific to set of primaries and observer



Color Matching Experiments

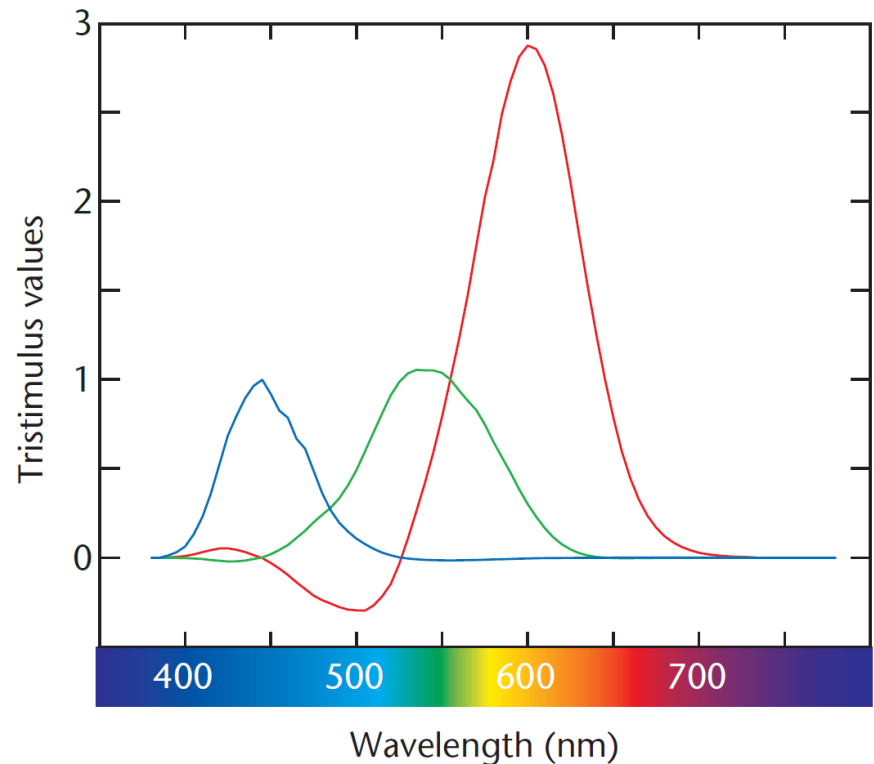
- **analogy to RGB** color representation: RGB values define mixture of primary colors to *uniquely define a color* (provided *identical display* is used with *identical phosphor mixtures*)
- problem: every human is different
→ so need one color model per person?
- experiments in the 1920s and 30s: most people have similar color perception
→ definition of standard observer

Color Matching Experiments

- observation: tristimulus values are additive:
 $RGB_1 \leftrightarrow S_1 \text{ \& } RGB_2 \leftrightarrow S_2 \Rightarrow$
 $RGB_1 + RGB_2 \leftrightarrow S_1 + S_2$
(Grassmann's additivity law)
- i.e., using **a finite set of color matches** allows to **specify infinitely many colors**, or any spectral distribution can be modeled
- thus, any color can be modeled as a weighted sum of monochromatic (single wavelength) colors → new experiment

Color Matching Experiments

- color matching of **monochromatic colors**
- result: three color-matching functions
- primaries: red, green, and blue
- **negative color** necessary when monochromatic colors cannot be matched with primary colors



Stone 2005

Color Matching Experiments

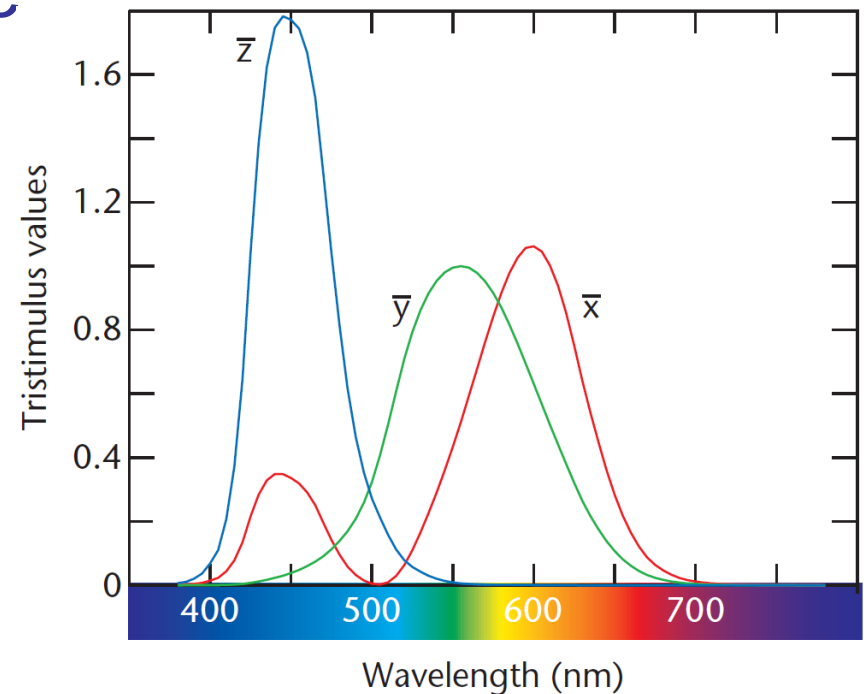
- to create tristimulus values for arbitrary spectrum:
 - multiply it separately with each of the (three) individual color-matching functions
 - integrate result for each of the (three) individual color-matching function
 - yields relative weight for primary light source
 - i.e., tristimulus values for the perceived color
- input spectrum and resulting weighted primary colors produce **metamers**

CIE Standard Observer

- Commission Internationale de l'Eclairage (International Commission on Illumination)
- averaged color matching experiments in 1931 (using small visual fields of 2°)
- second standard observer (10°) for larger visual fields (for 4° and above) in 1964
- most digital imaging applications use the 2° small visual field standard observer

XYZ Color Model

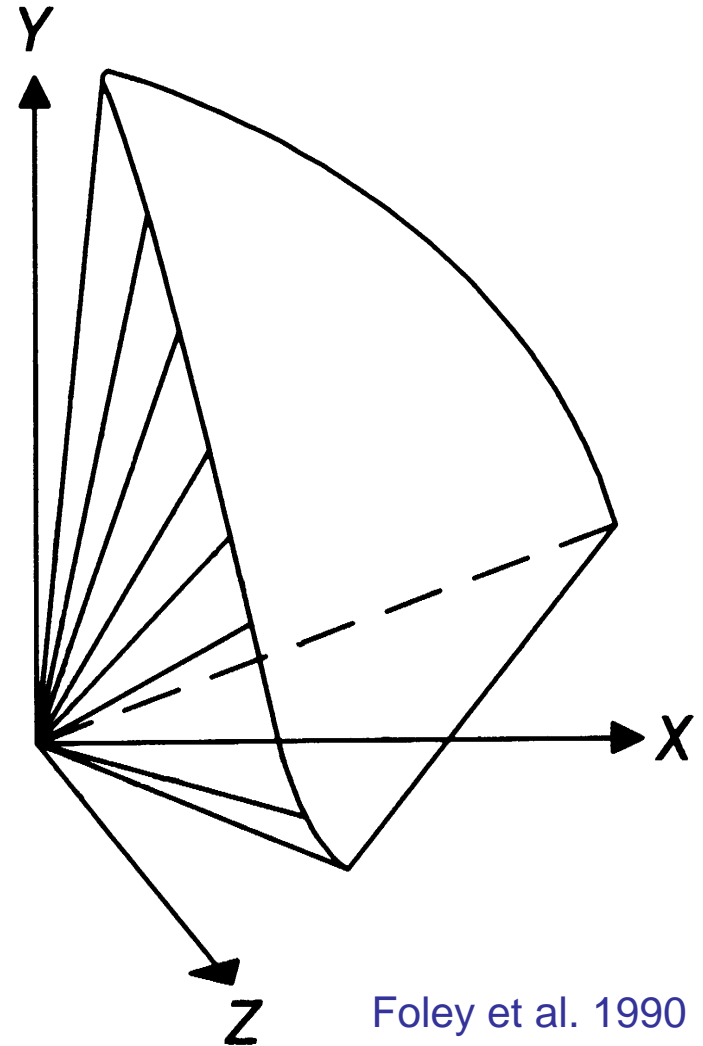
- definition of three primary colors: X, Y, Z
 - color-matching functions are non-negative
 - Y follows the standard human response to luminance, i.e., the Y value represents perceived brightness
 - can represent all perceivable colors
- mathematically derived from experimental curves



Stone 2005

XYZ CIE Color Space

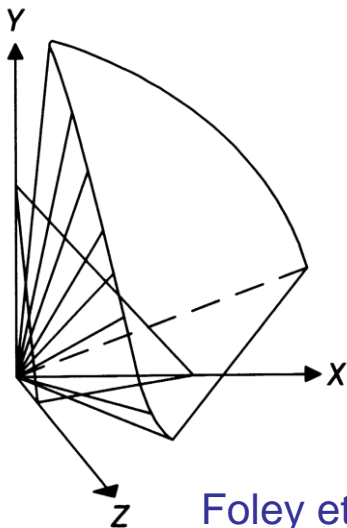
- plotting XYZ space in 3D
- all colors that are perceivable by humans form a deformed cone
- X , Y , and Z -axes are outside this cone



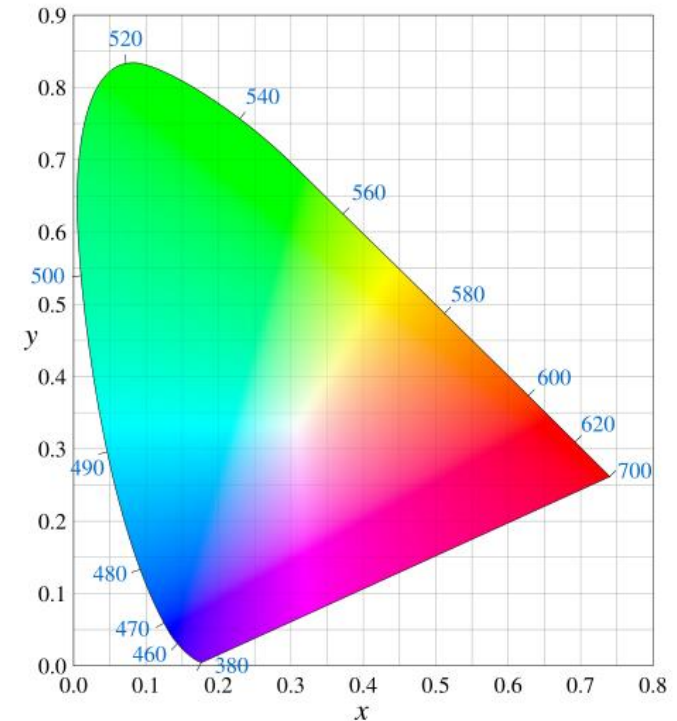
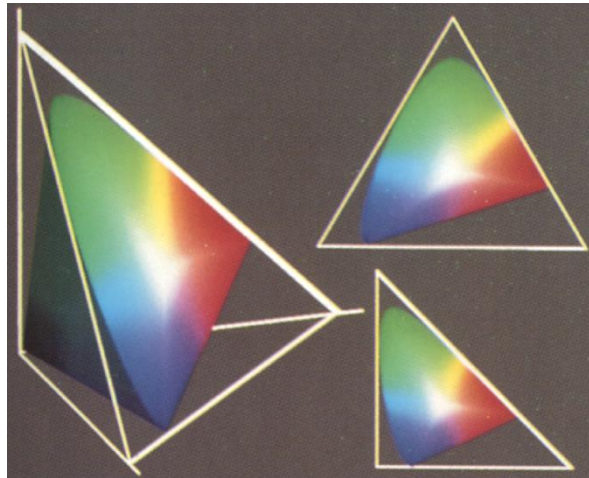
Foley et al. 1990

CIE Chromaticity Diagram

- projection of XYZ space onto $X+Y+Z = 1$ (to factor out a color's brightness):
$$x = X/(X+Y+Z) \quad y = Y/(X+Y+Z)$$
- monochromatic colors on upper edge

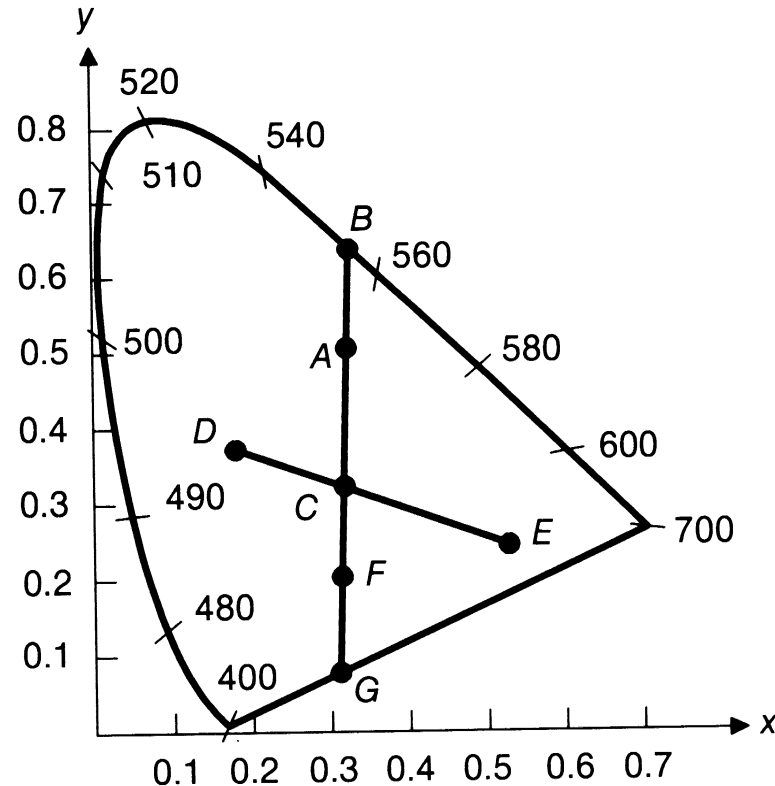


Foley et al. 1990



Chromaticity Diagram Properties

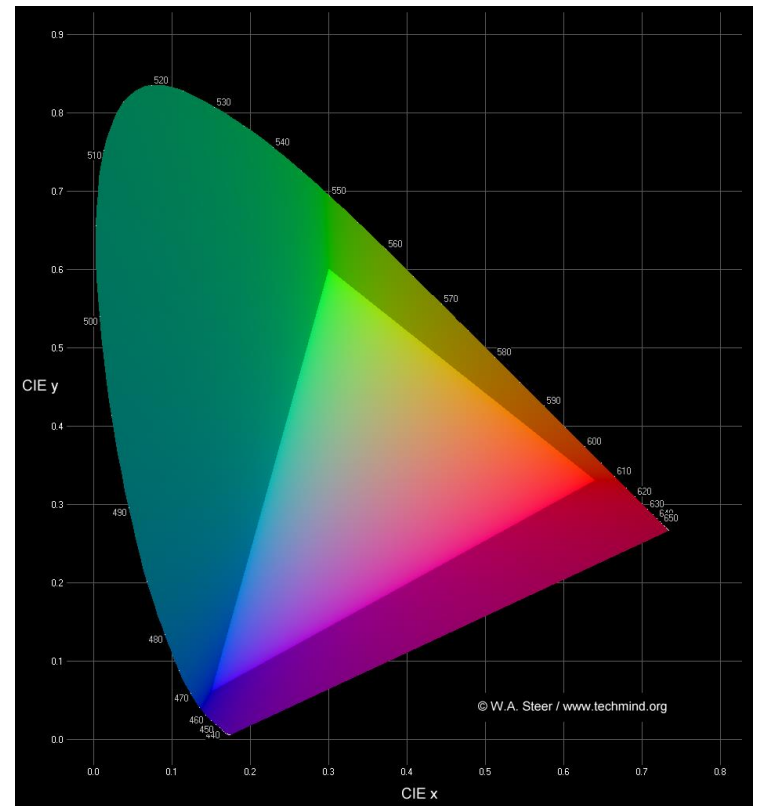
- colors on the same line outwards from white point have same dominant wavelengths (A–B)
- colors opposite of white point are *complementary* colors (D–E)
- dominant wavelength of F defined as complementary color of dominant wavelength of A



Foley et al. 1990

Color Gamut

- color gamut: the area of colors in the CIE chromaticity diagram that can be created by adding together colors from the base colors
- if two colors are added, resulting color lies on straight line between them
- RGB shape: triangle



<http://www.techmind.org/>

RGB to XYZ Conversion

- first: measure the XYZ values of R, G, & B
- linear transformation \rightarrow 3x3 matrix:

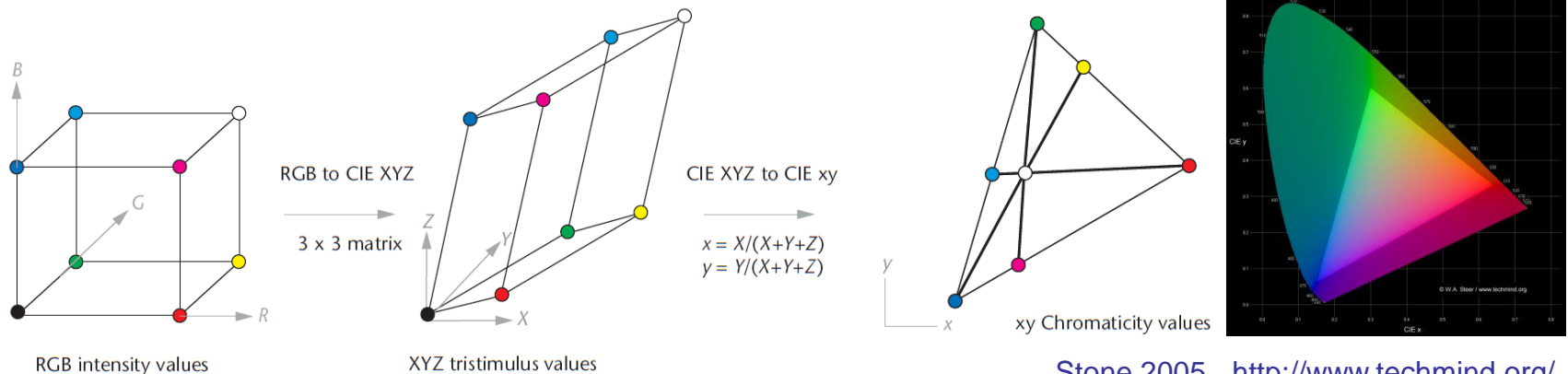
$$\begin{pmatrix} X \\ Y \\ Z \end{pmatrix} = \begin{pmatrix} X_R & X_G & X_B \\ Y_R & Y_G & Y_B \\ Z_R & Z_G & Z_B \end{pmatrix} \begin{pmatrix} R \\ G \\ B \end{pmatrix}$$

- matrix depends on specific monitor – why?

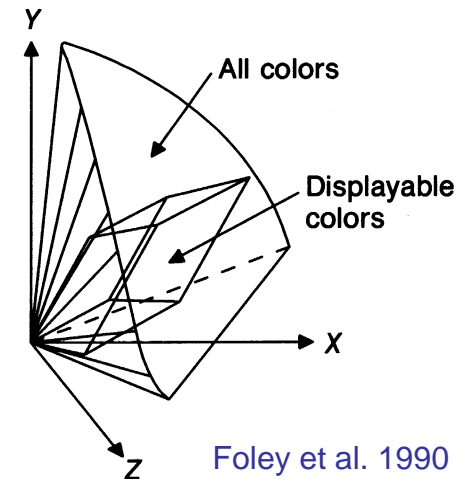
$$\begin{pmatrix} X \\ Y \\ Z \end{pmatrix} = \begin{pmatrix} 0.412453 & 0.357580 & 0.180423 \\ 0.212671 & 0.715160 & 0.072169 \\ 0.019334 & 0.119193 & 0.950227 \end{pmatrix} \begin{pmatrix} R \\ G \\ B \end{pmatrix}$$

RGB to XYZ Conversion

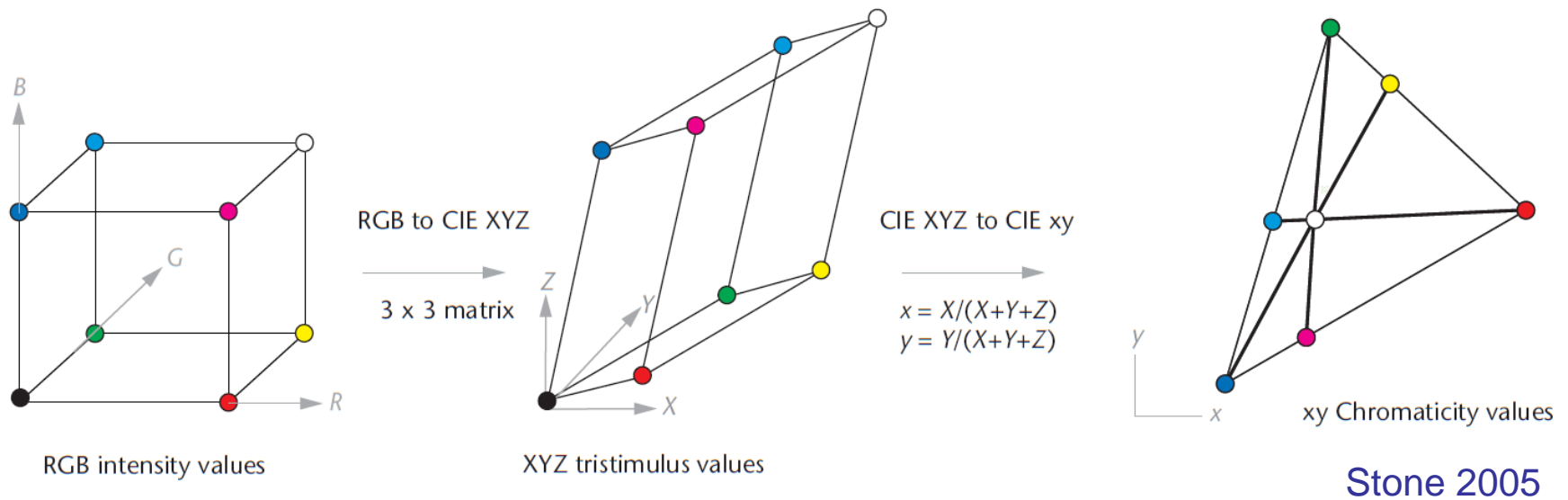
- RGB to XYZ conversion



- RGB space: distorted cube
- black: origin of XYZ and projection center
- RGB projected to triangle



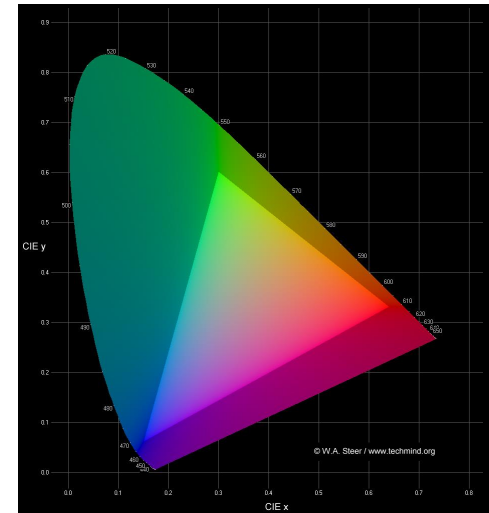
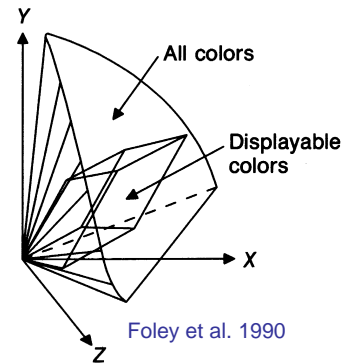
RGB to XYZ to xy Conversion



- triangle gamut of RGB:
central projection with origin of XYZ being
the COP

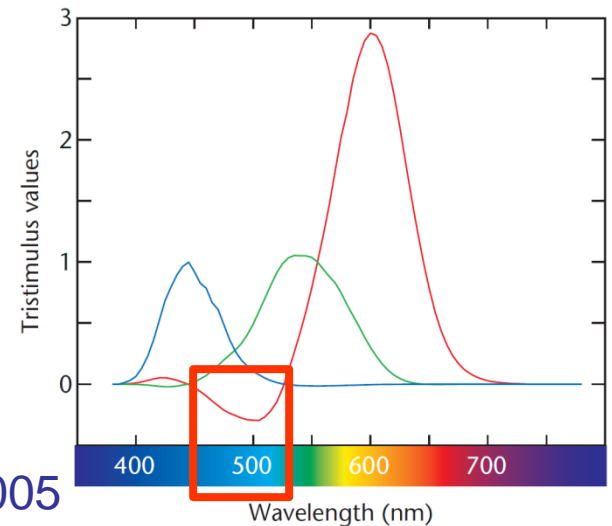
Can RGB Represent Any Color?

- no, because all colors form horseshoe shape in CIE chromaticity diagram and RGB gamut is triangular



<http://www.techmind.org/>

- no, because with RGB primaries sometimes negative colors are necessary

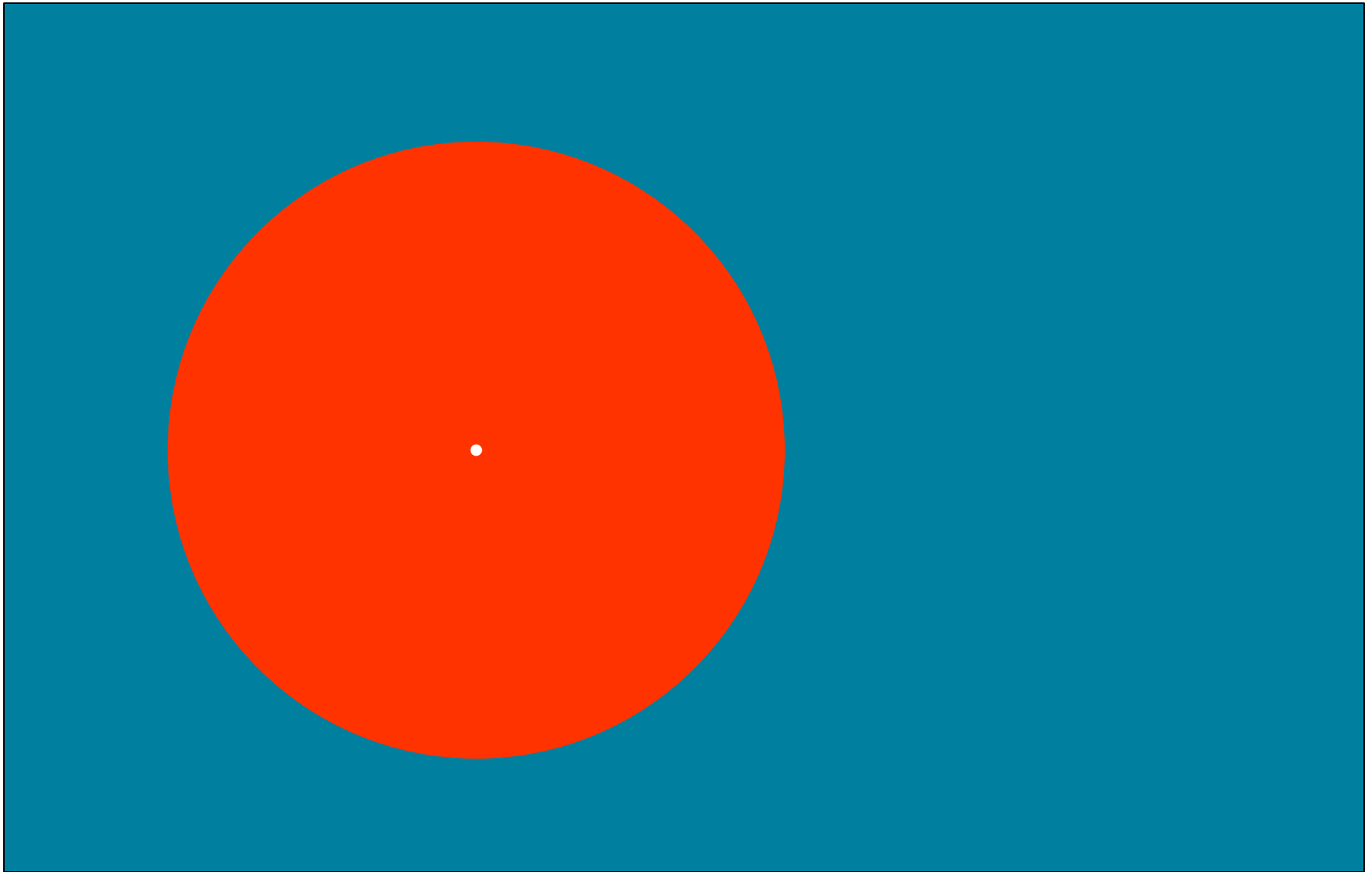


Stone 2005

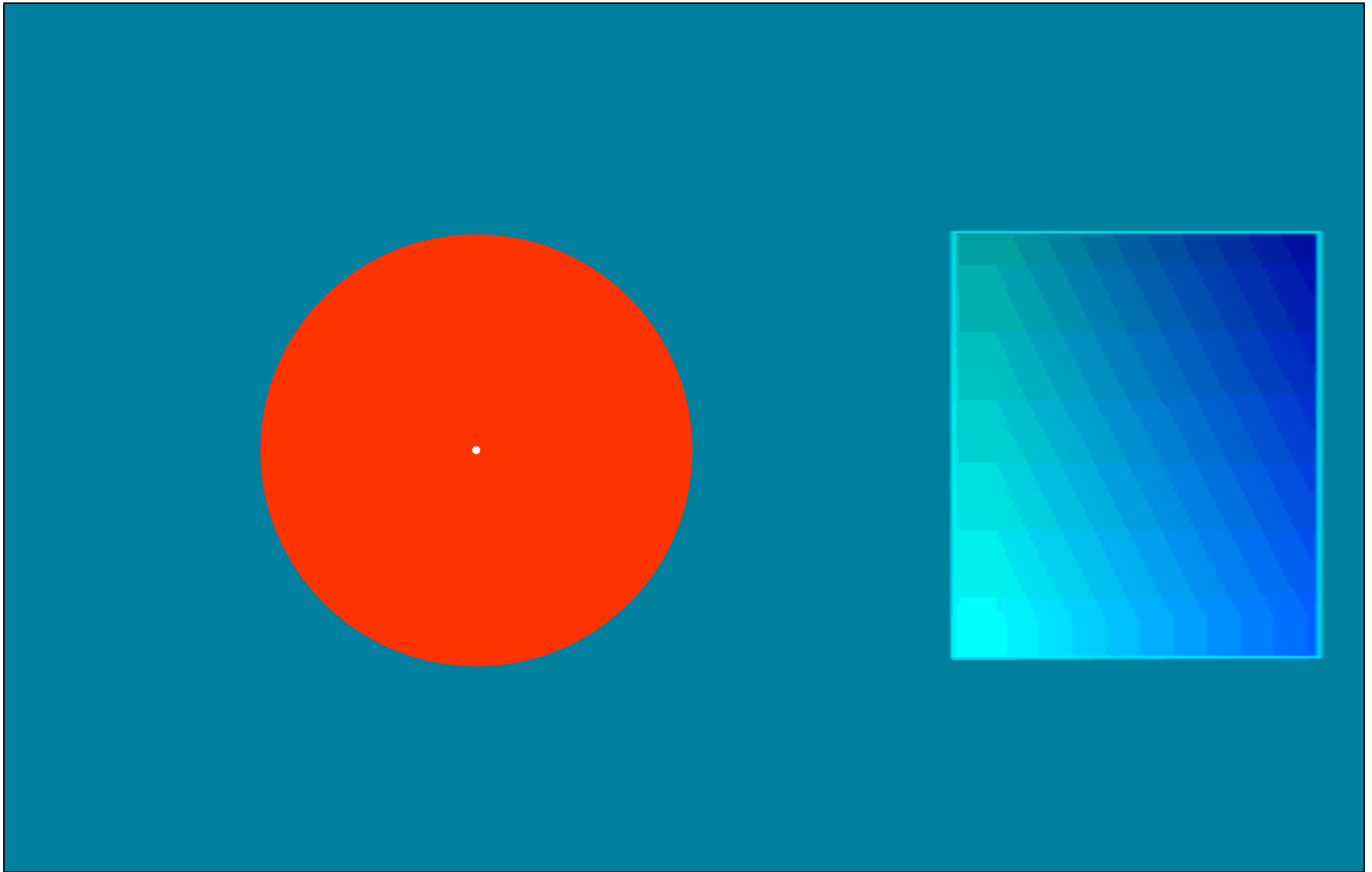
Can RGB Represent Any Color?

- “But my shiny new 85” Ultra-Mega-8K-HDR OLED TV is state-of-the-art, it can surely show all colors!”
- → Let’s see a color that it cannot show ...
- another experiment, same proceedings as before
- look at the dot and continue staring at it

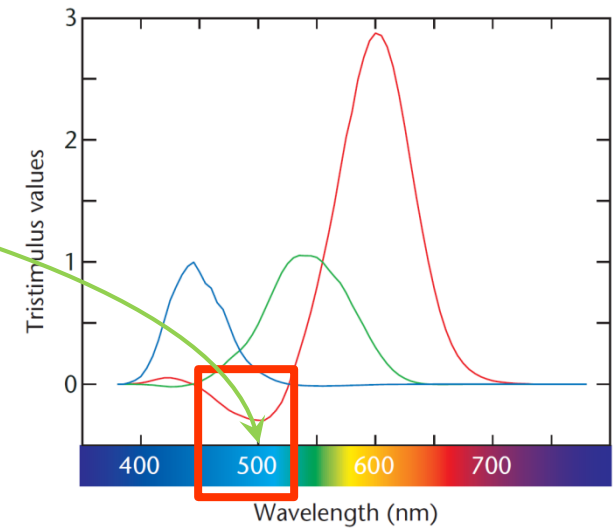
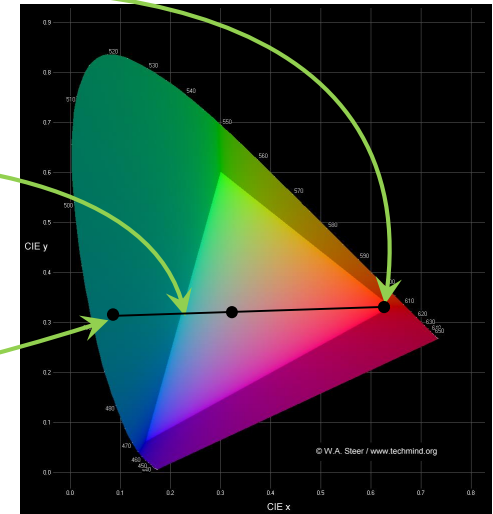
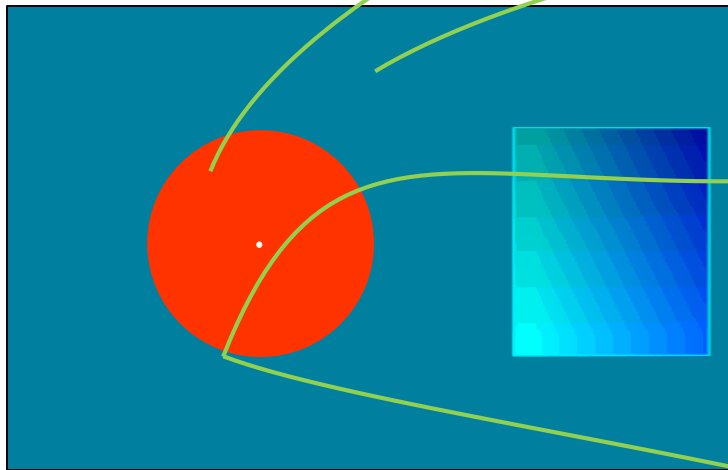
Let's see REAL cyan ...



Let's see REAL cyan ...

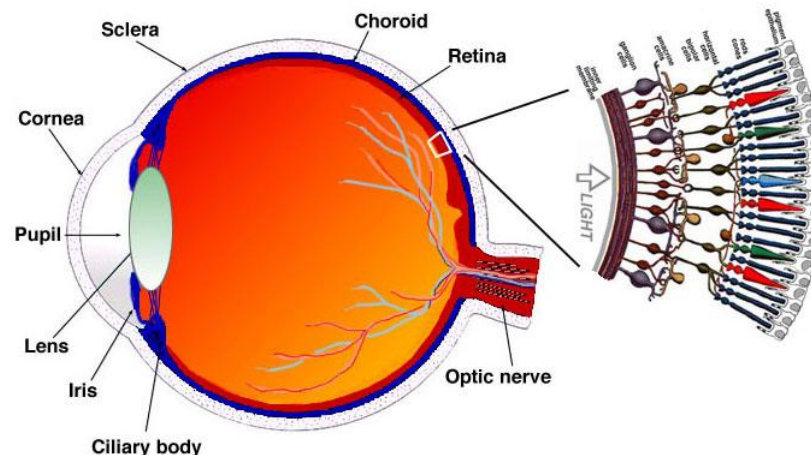


What we just saw ...



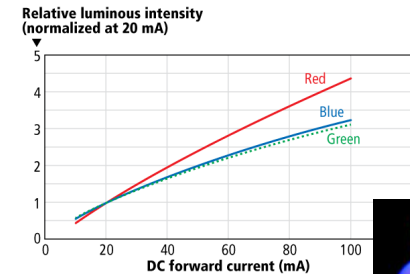
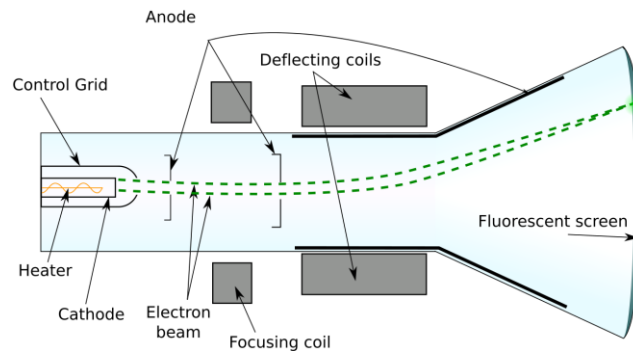
Non-Linear Colors: Gamma

- RGB color values are assumed to be linear w.r.t. the color intensity
- but #1: human light perception not linear
 - eye is sensitive to relative changes
 - sensitive to small changes in low intensities
 - less sensitive to changes in high intensities



Non-Linear Colors: Gamma

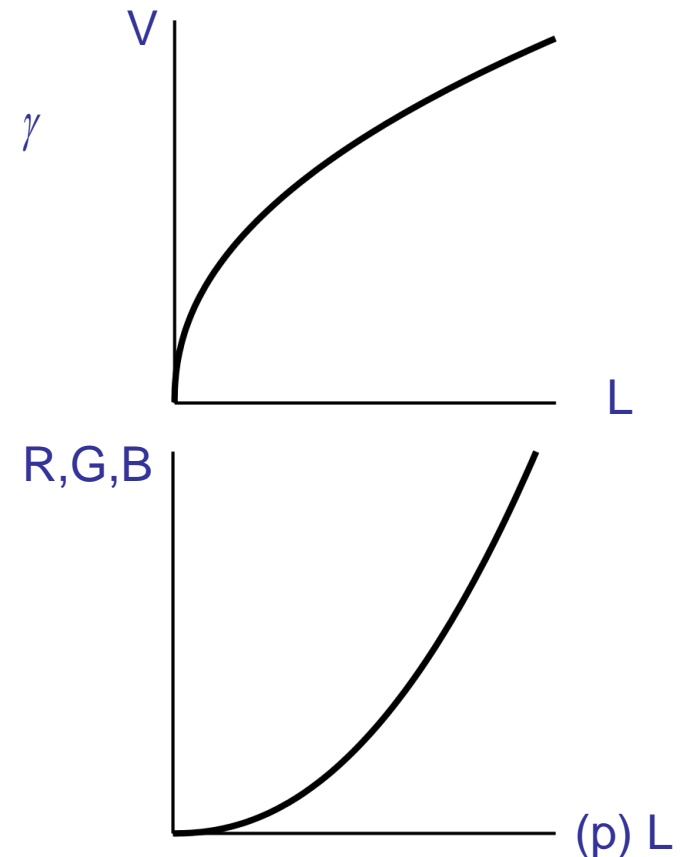
- RGB color values are assumed to be linear w.r.t. the color intensity
- but #2: signal to physical light not linear



- gamma correction in recording & display technology and in color encoding (digital images & movies)

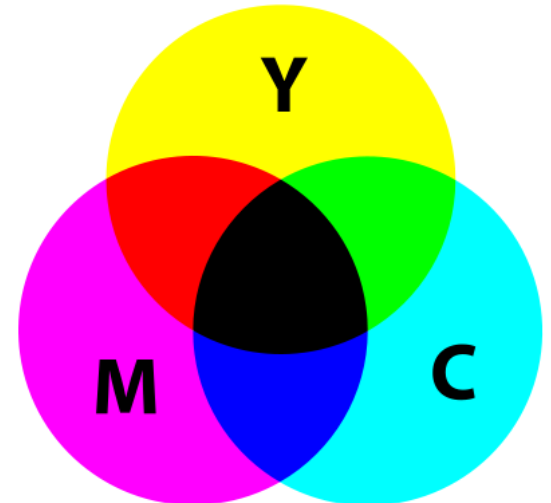
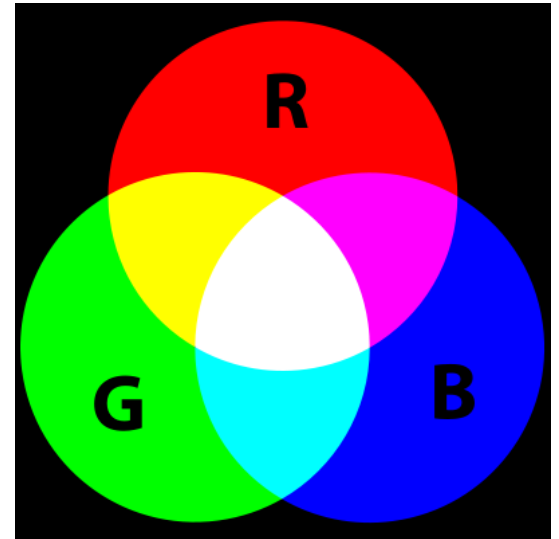
Gamma Correction

- correction to account for non-linearity
- hardware to make sure that linear values result in linear luminances
 - voltage to luminance: $L = V^\gamma$ (typically around 2.2)
 - corrected using $1/\text{gamma}$
- images for perceptually similar luminance steps
 - opposite behavior
 - gamma of 0.45



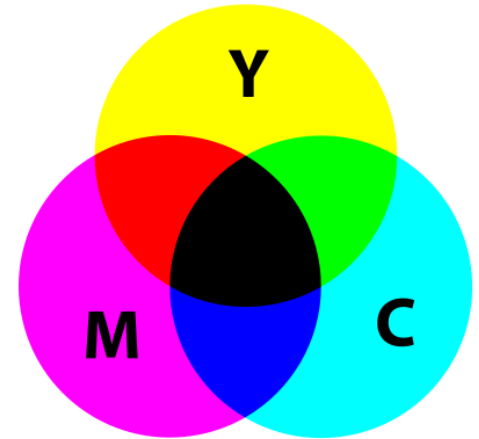
Additive vs. Subtractive Color

- (physical) color mixing depends on color production process
 - light emission:
additive mixing
(CRTs etc.): **RGB model**
 - light absorption:
subtractive mixing
(printing process): **CMY(K) model**



Subtractive Color Model: CMY(K)

- subtractive color mixing where light is filtered to produce color
- printing, transparent foils, etc.
- standard colors: cyan, magenta, & yellow
- describe subtraction from white light
- $\text{CMY}(1, 1, 1) = \text{black}$
- reproduction of black from CMY not perfect: add K as additional black channel




Converting CMY to RGB

- use subtractive character of CMY
- e.g., cyan subtracts red from white light

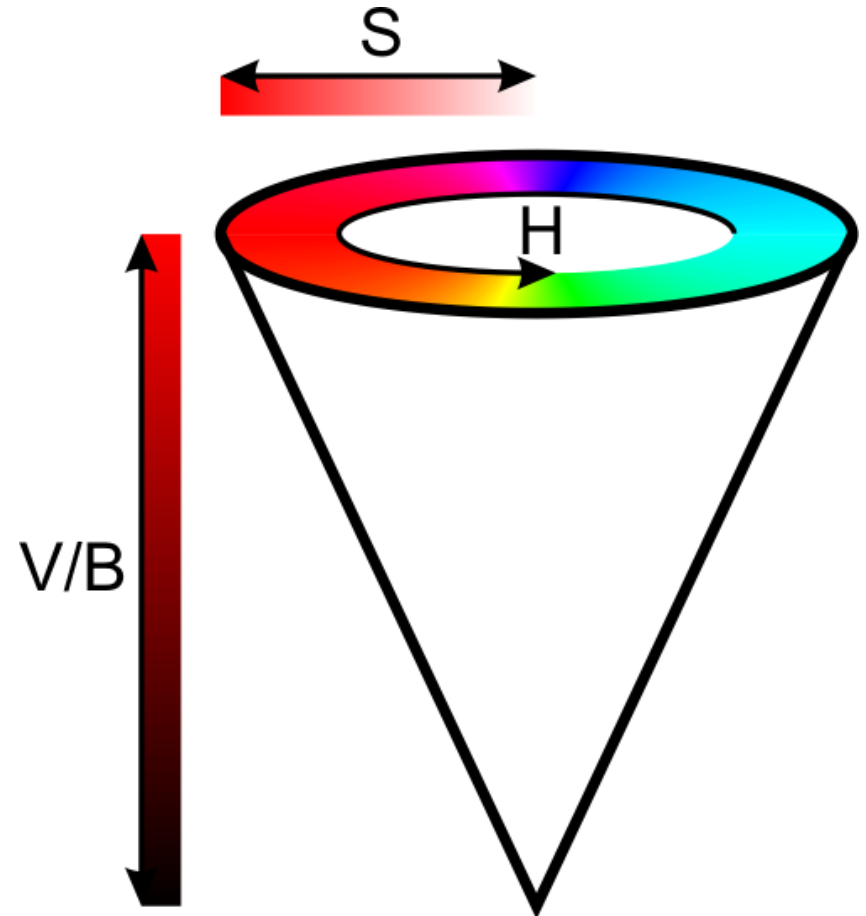
$$\begin{pmatrix} C \\ M \\ Y \end{pmatrix} = \begin{pmatrix} 1 \\ 1 \\ 1 \end{pmatrix} - \begin{pmatrix} R \\ G \\ B \end{pmatrix}$$

Perceptual Color Models

- another experiment: name that color: 
- RGB {239, 230, 175}
- machine oriented color models (RGB, CMYK) not easy to use for humans
- perceptual models for human color specification
- 2 models
 - HSV/HSB
 - HSL/HLS

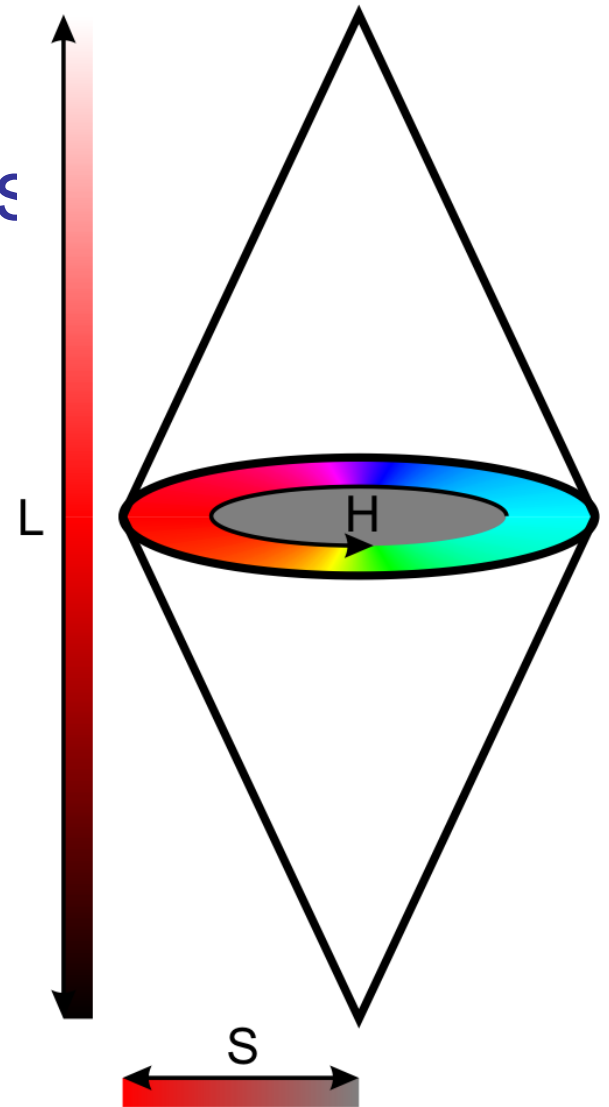
HSV/HSB Color Model

- hue, saturation, value/brightness
- arranged as cone
 - black at tip
 - white in ground plane center
- used for color selection tools

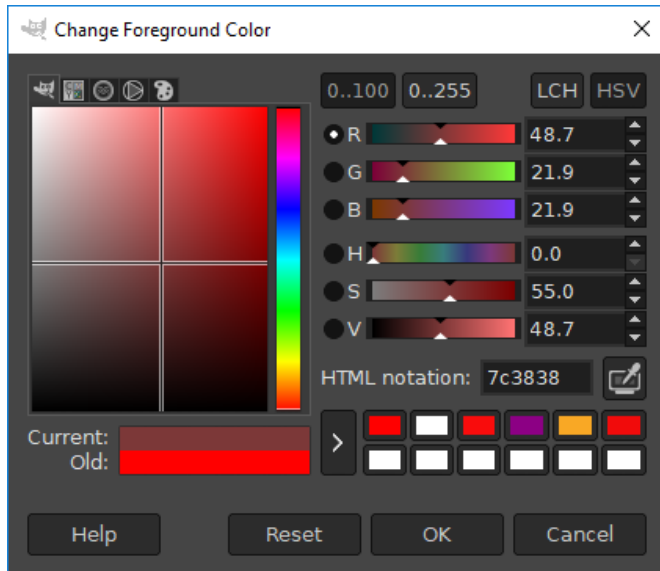


HSL/HLS Color Model

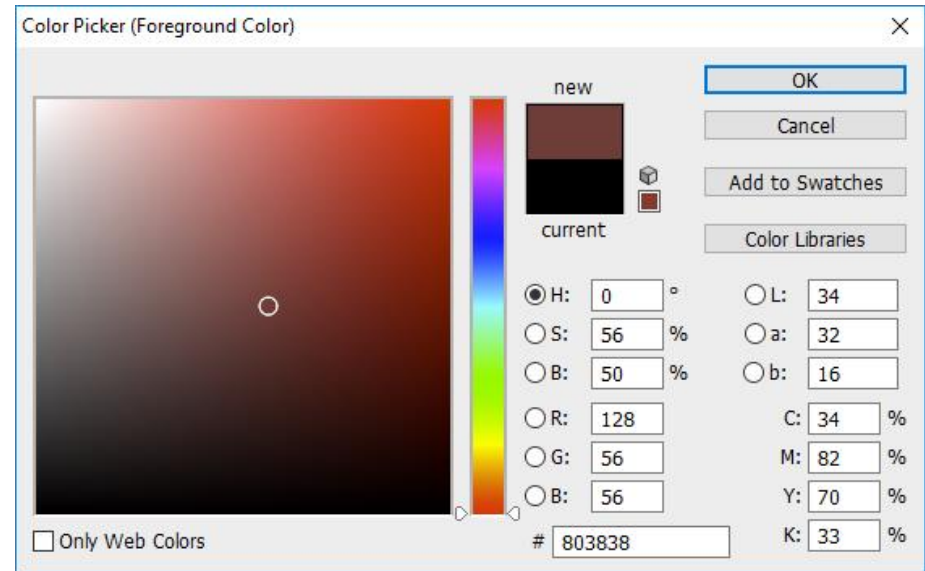
- double cone
- hue, saturation, and lightness
- better than HSV reflects the intuitive notions of “saturation” & “lightness” as independent parameters
- both can be used & are often offered as tools for color selection



Perceptual Color Model Examples



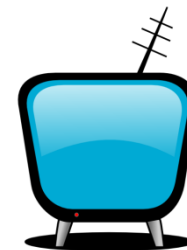
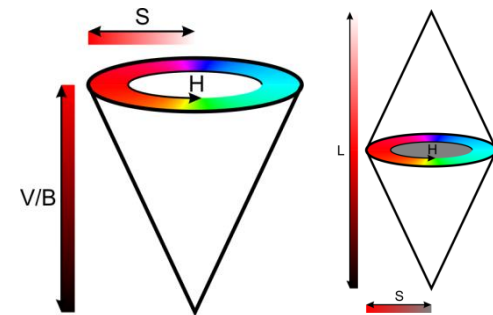
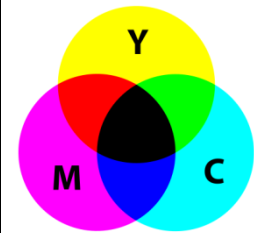
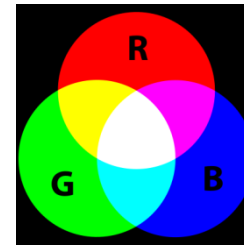
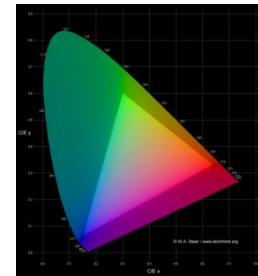
Gimp



Photoshop

Color Models Summary

- human vision-oriented
 - CIE XYZ & LMS
- hardware-oriented
 - RGB & CMY(K)
- perceptual models
 - HSV/HSB & HSL/HLS
- other models (e.g., for TV)
 - YIQ (NTSC) & YUV (PAL)

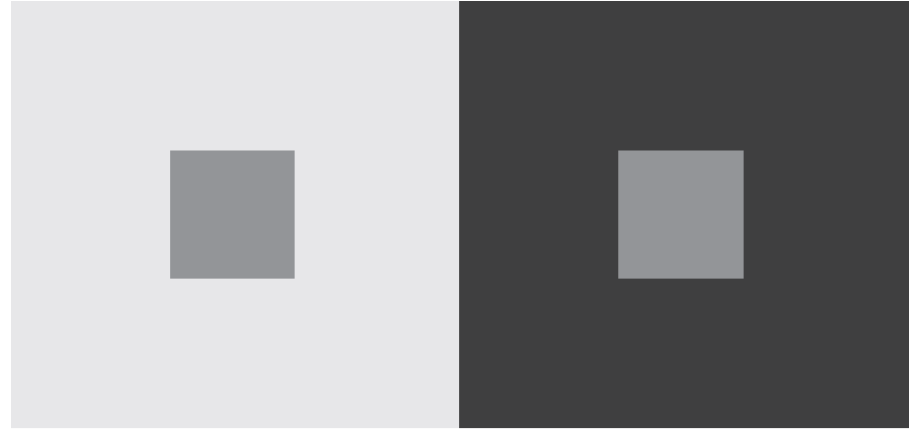


Color Perception Effects



Color Perception in Context

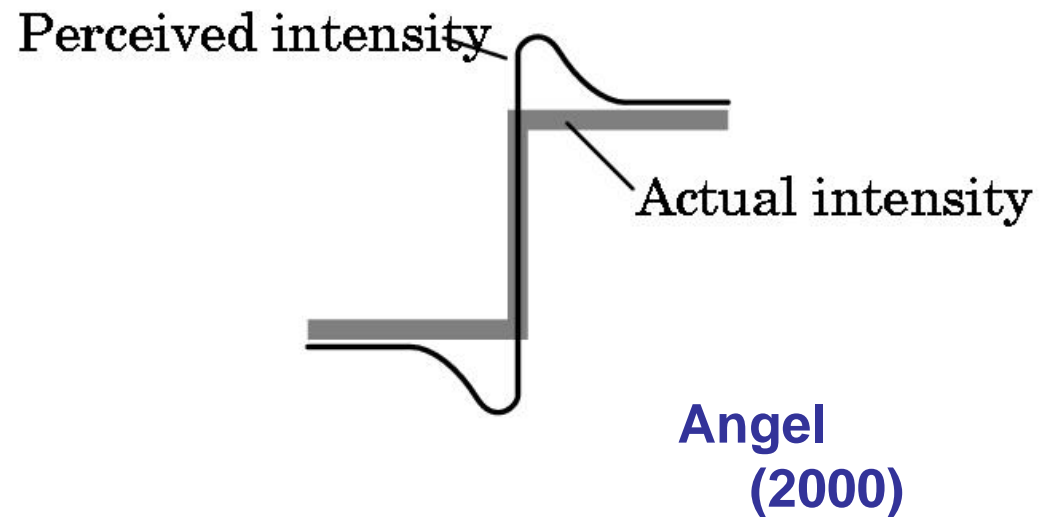
- so far: single color light sources only
- color perception is influenced by context
- tones can appear darker or lighter
- color hues may be changed
- examples:



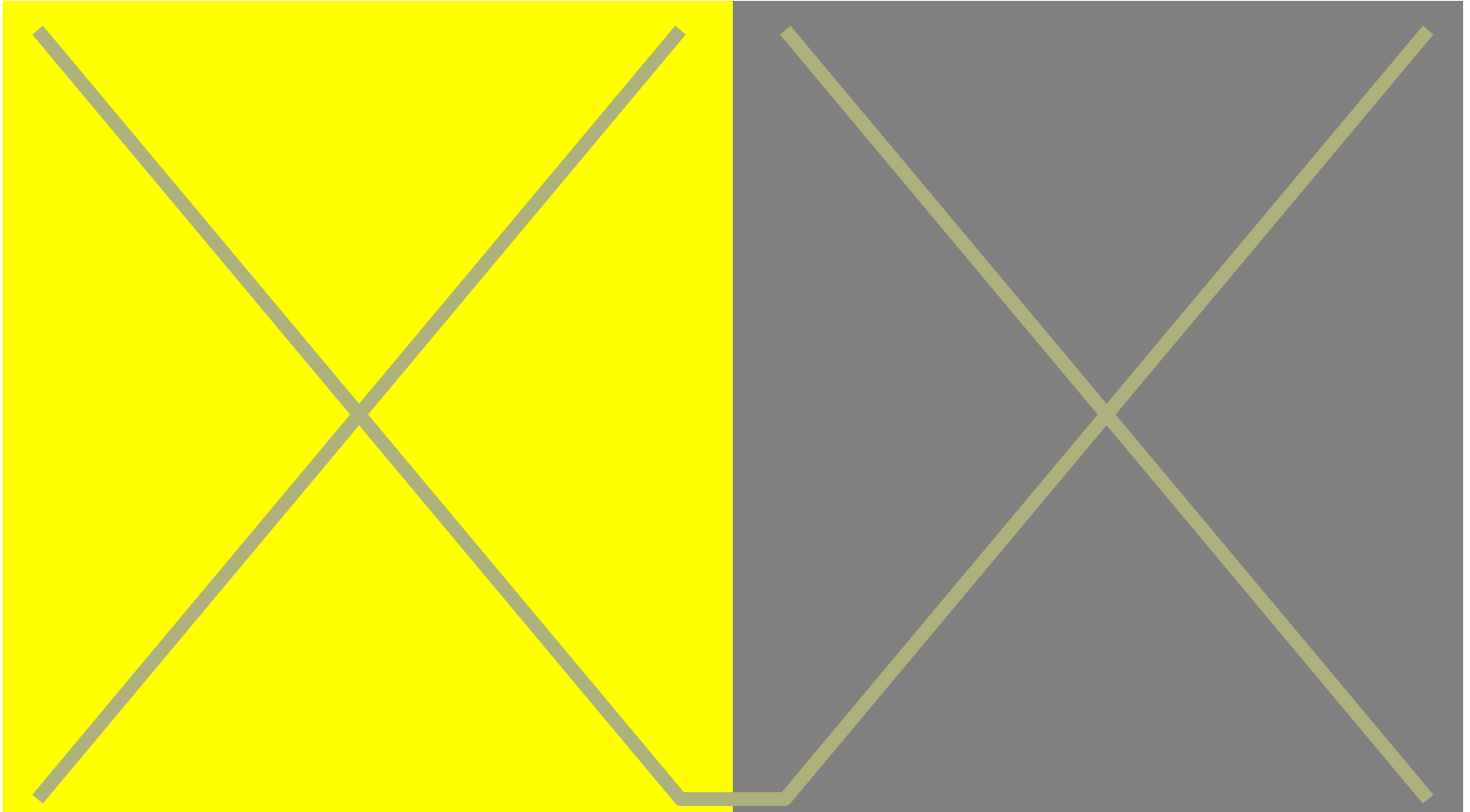
Stone 2005

Color Perception in Context

- remember the Mach band effect

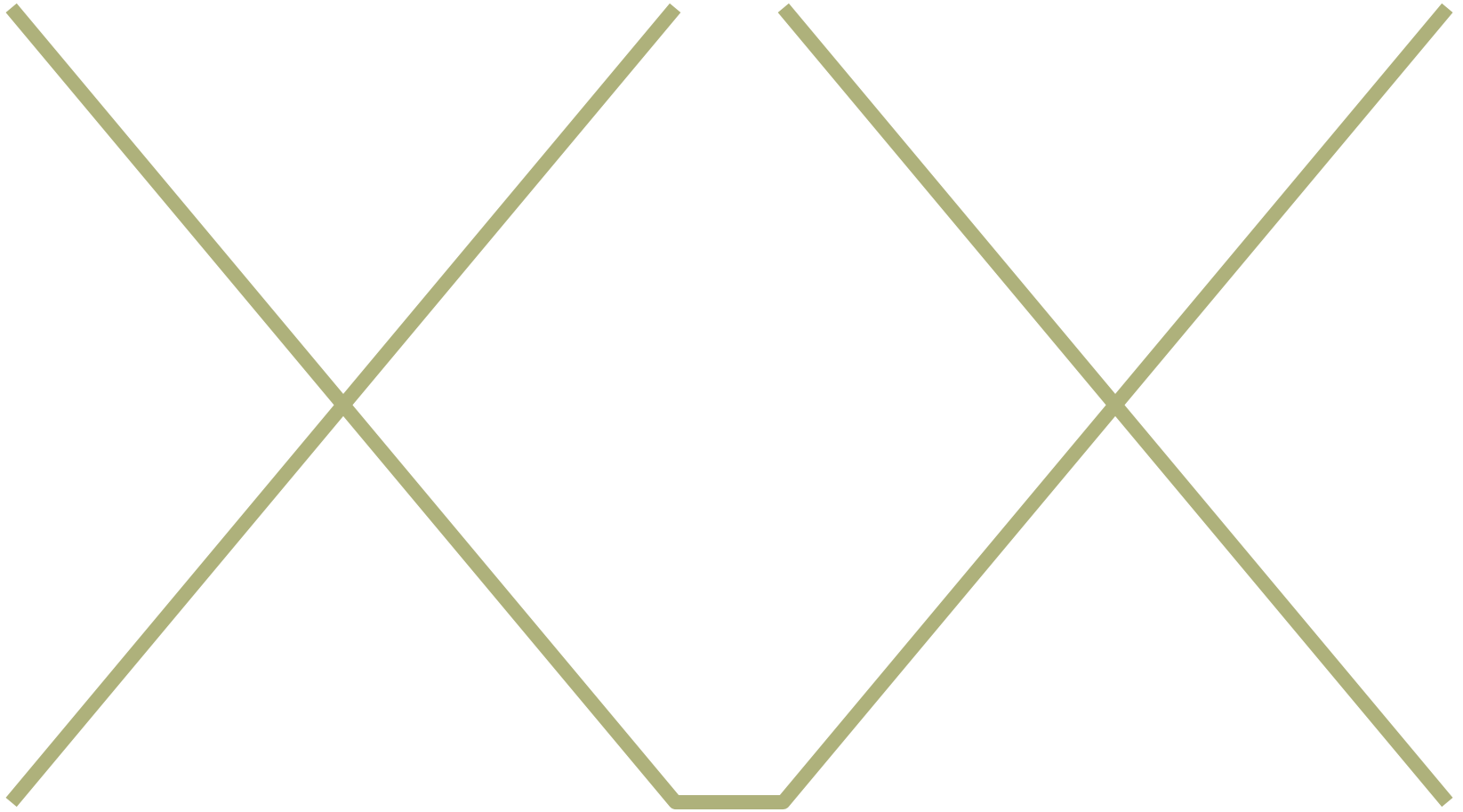


Simultaneous Contrast



Josef Albers

Simultaneous Contrast



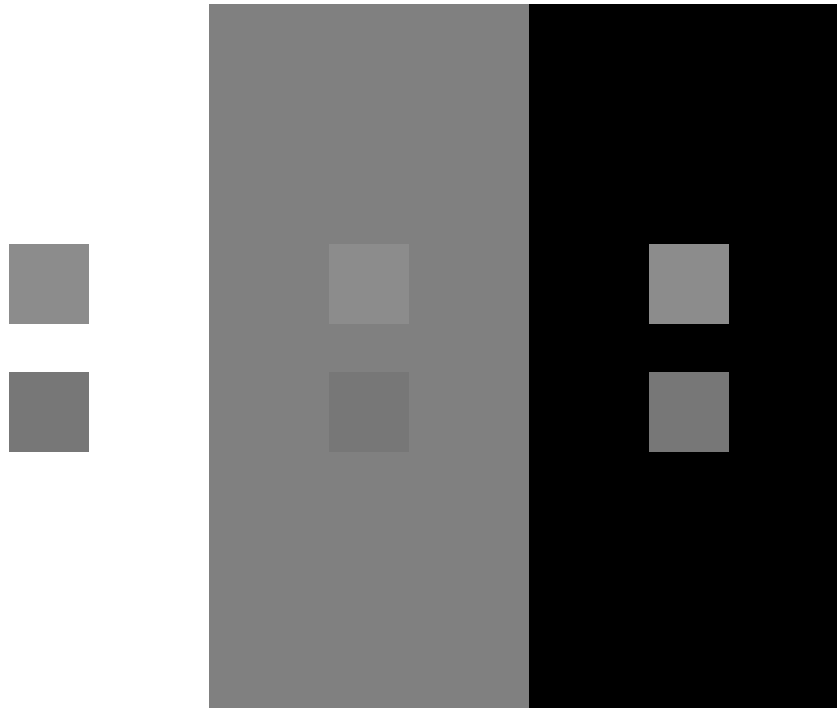
Josef Albers

Color Perception: Bezold Effect



Color Perception: Crispening

Perceived difference depends on background



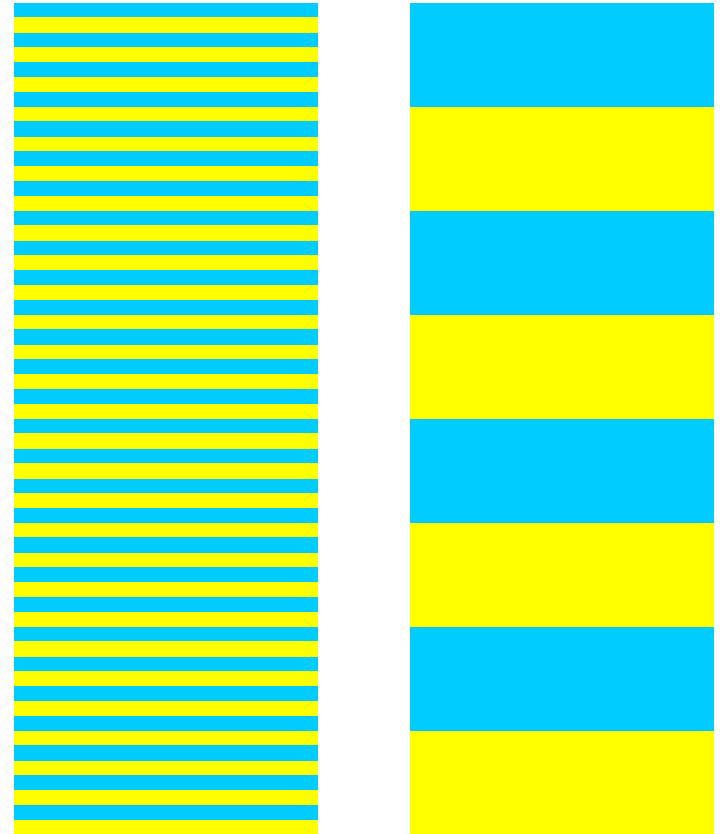
From Fairchild, *Color Appearance Models*

Color Perception: Spreading

Spatial frequency

- The paint chip problem
- Small text, lines, glyphs
- Image colors

Adjacent colors blend



Redrawn from *Foundations of Vision*
© Brian Wandell, Stanford University

Color Perception in Context

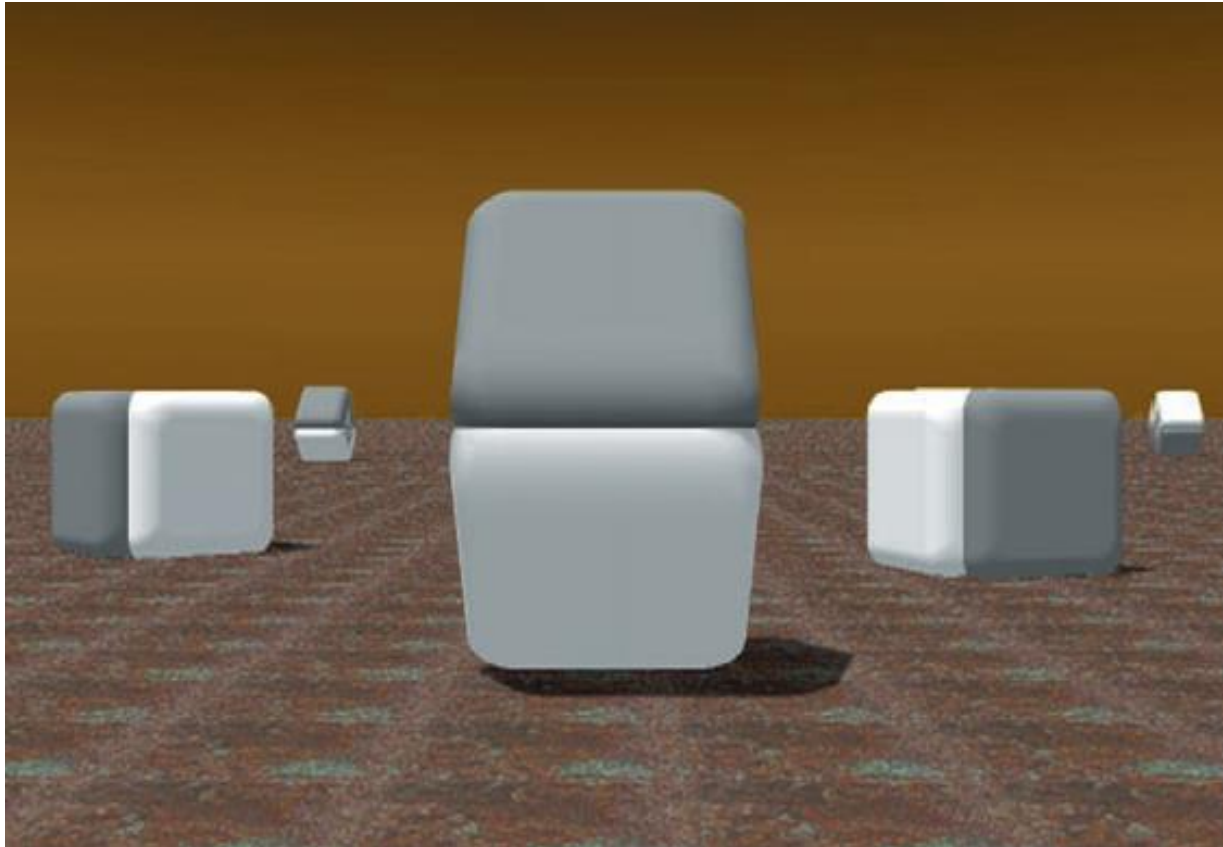


Image source: *The Journal of Neuroscience*, October 1, 1999,
19(19):8542–8551 [An Empirical Explanation of the Cornsweet Effect.](#)

Color Perception in Context

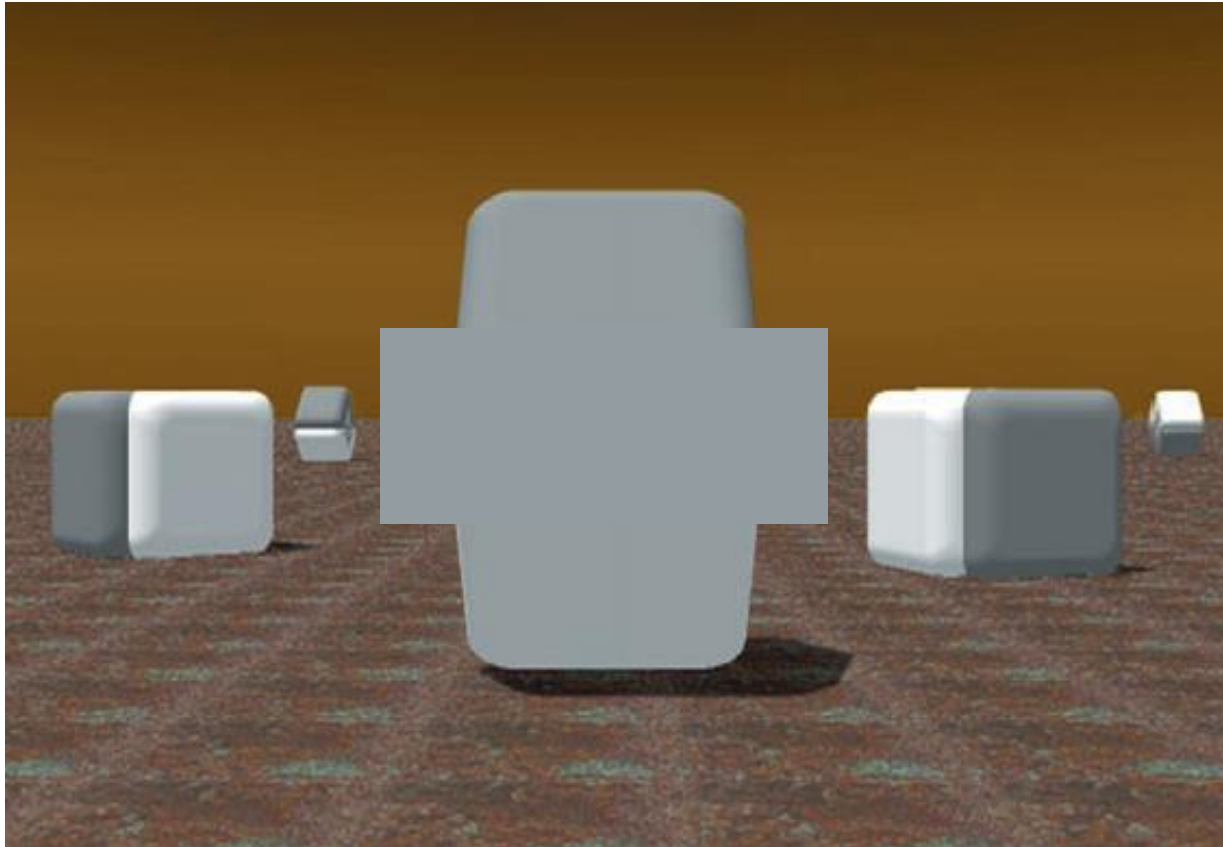
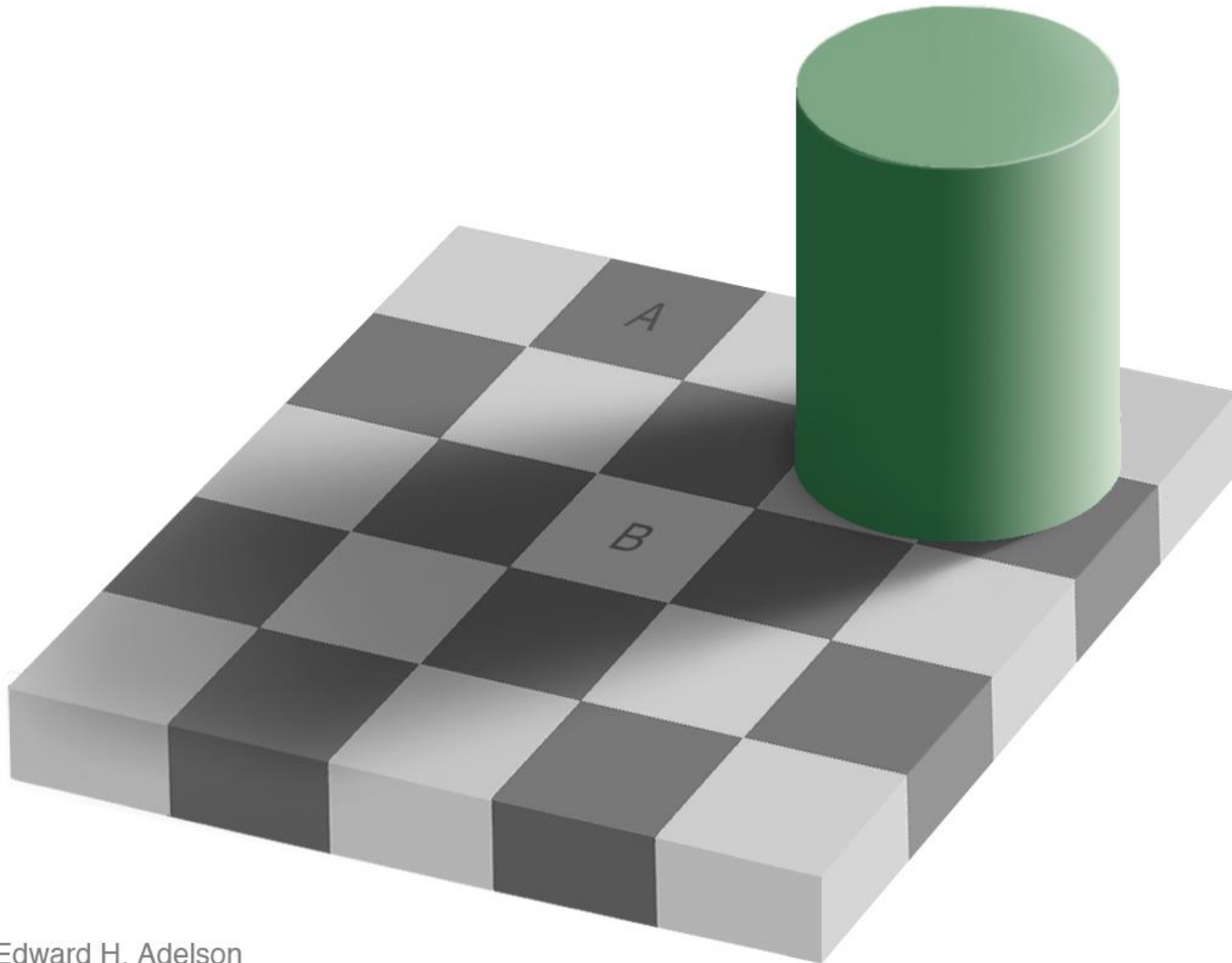


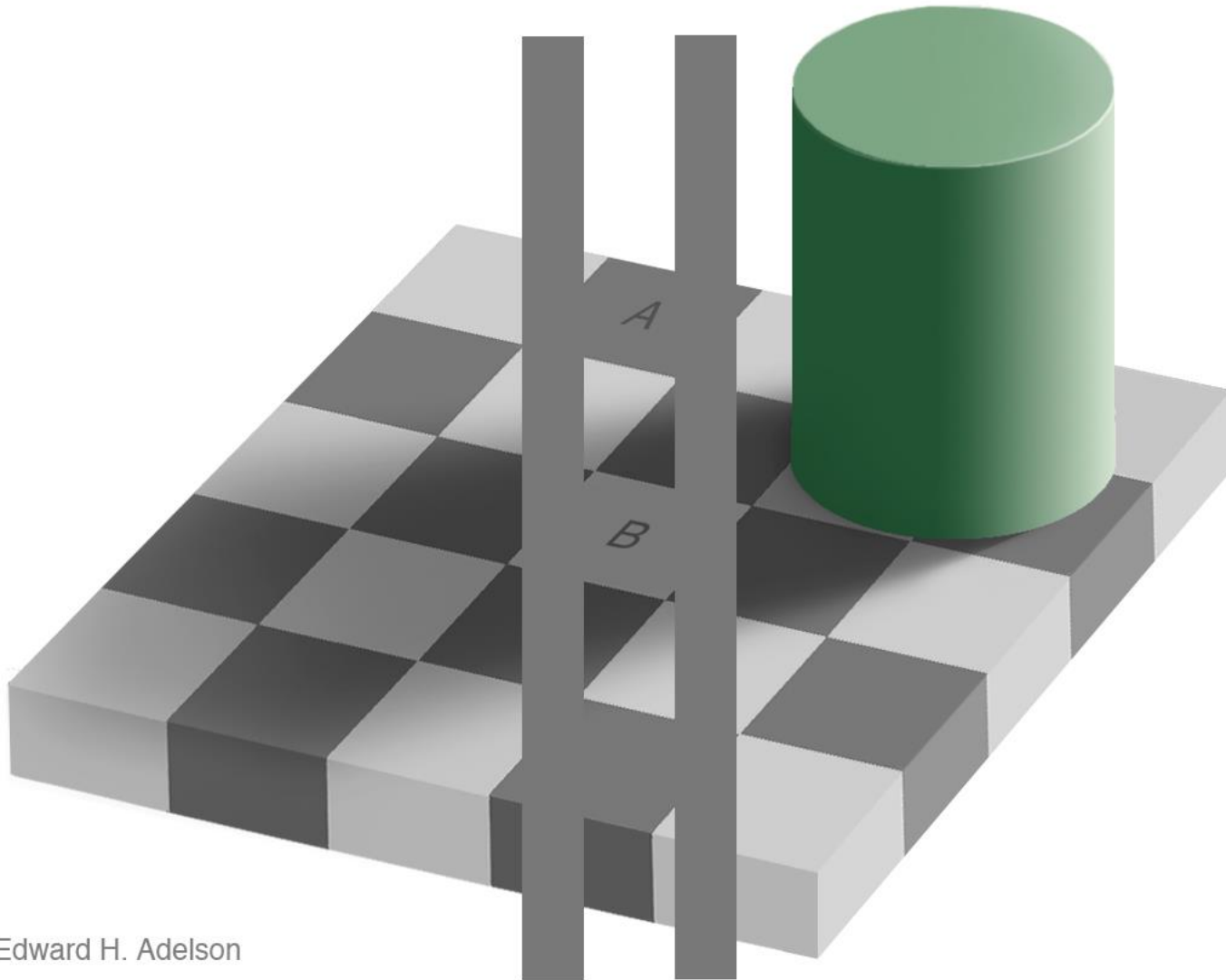
Image source: *The Journal of Neuroscience*, October 1, 1999,
19(19):8542–8551 [An Empirical Explanation of the Cornsweet Effect.](#)

Color Perception in Context



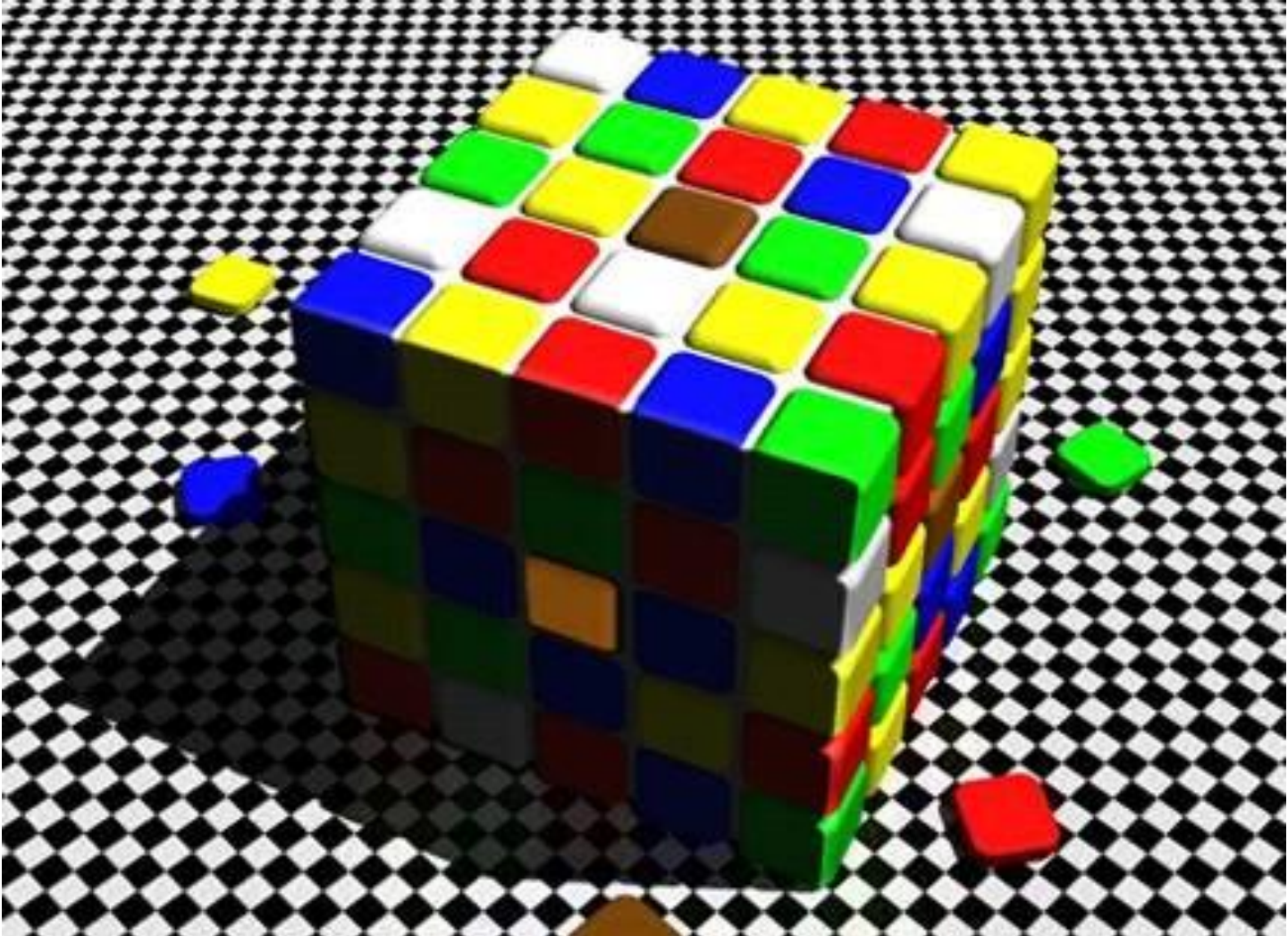
Edward H. Adelson

Color Perception in Context



Edward H. Adelson

Color Perception in Context



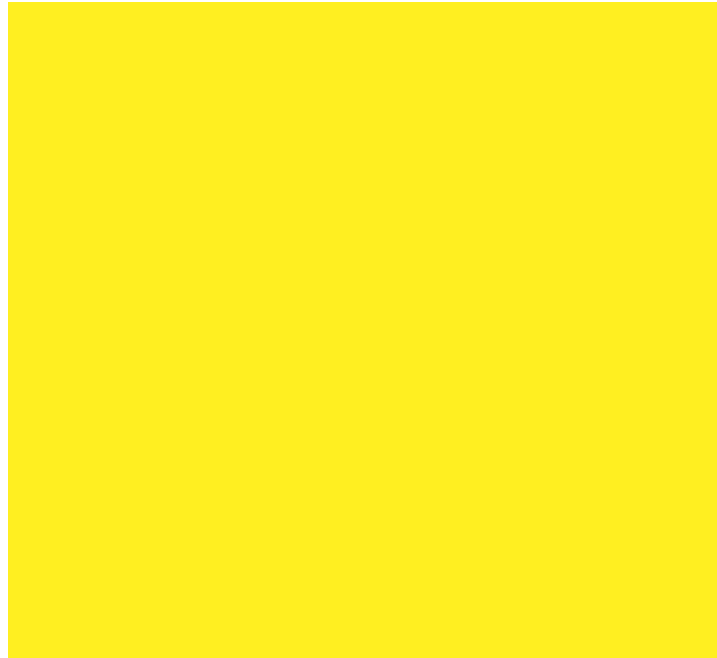
Color Perception in Context



Color Naming



Color Perception: Color Naming



“Yellow”

Color Perception: Color Naming



“Blue”

Color Perception: Color Naming

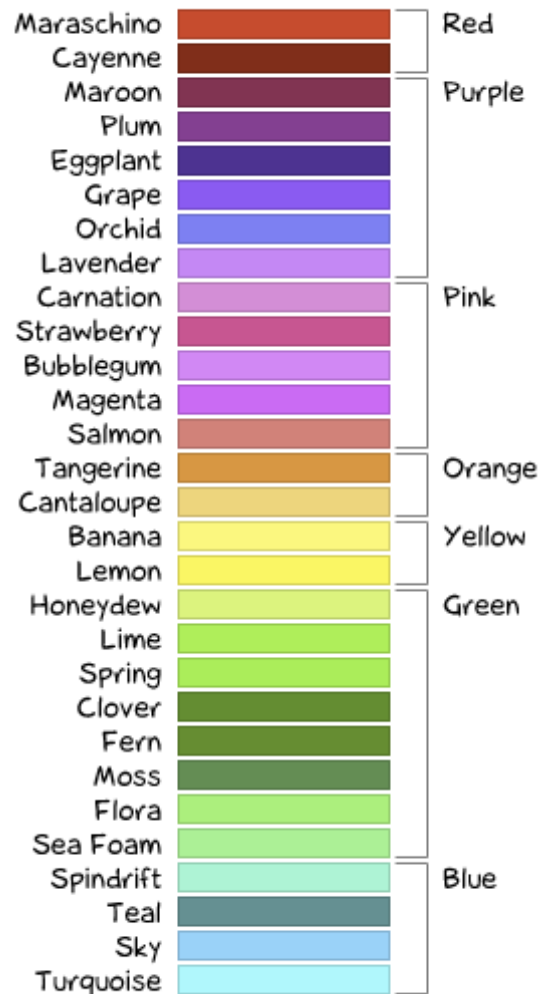


“Teal ?”

“Turquoise ?” “Blue-Green ?” “Sarcelle ?”

Color according to gender?

Color names if
you're a girl...



Color names if
you're a guy...

Doghouse Diaries
"We take no as an answer."

Color according to XKCD



A crowdsourced color-labeling game

~5 million colors

~222,500 user sessions

<http://blog.xkcd.com/2010/05/03/color-survey-results/>

Color according to XKCD

Actual color names
if you're a girl ...

Actual color names
if you're a guy ...

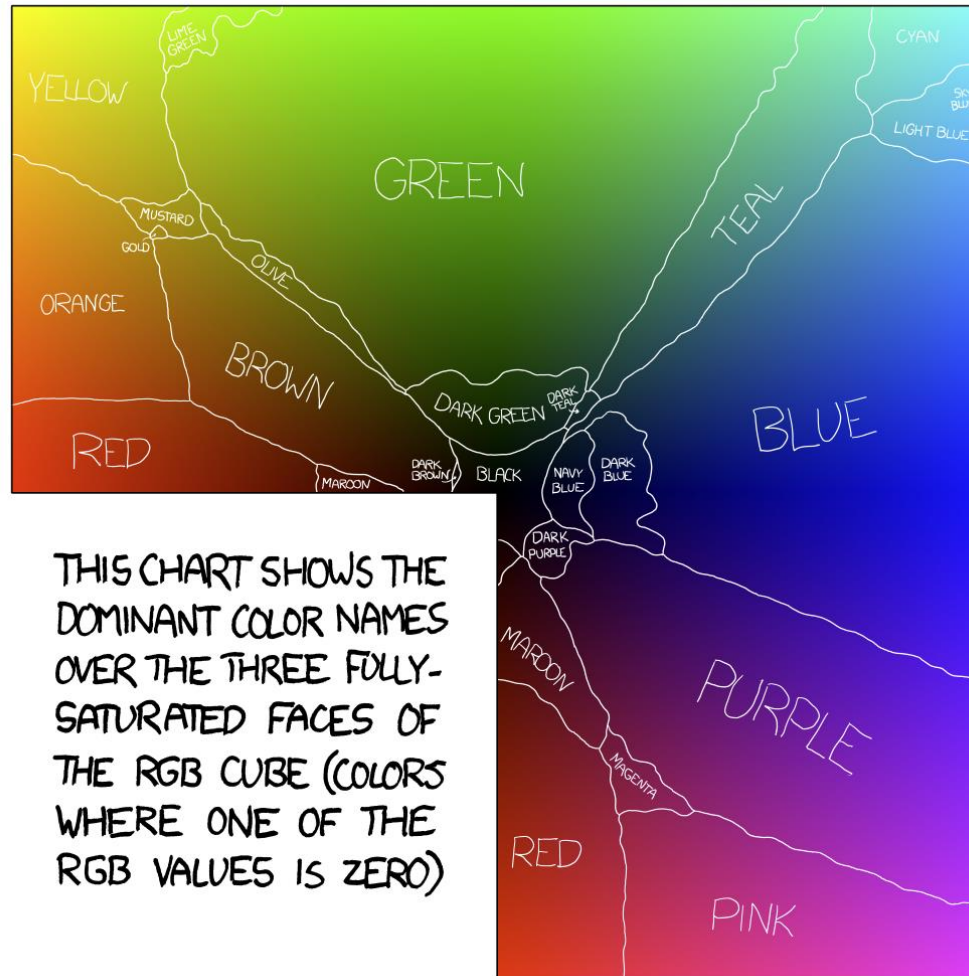


Color Naming

We associate and group colors together, often using the name we assign to the colors



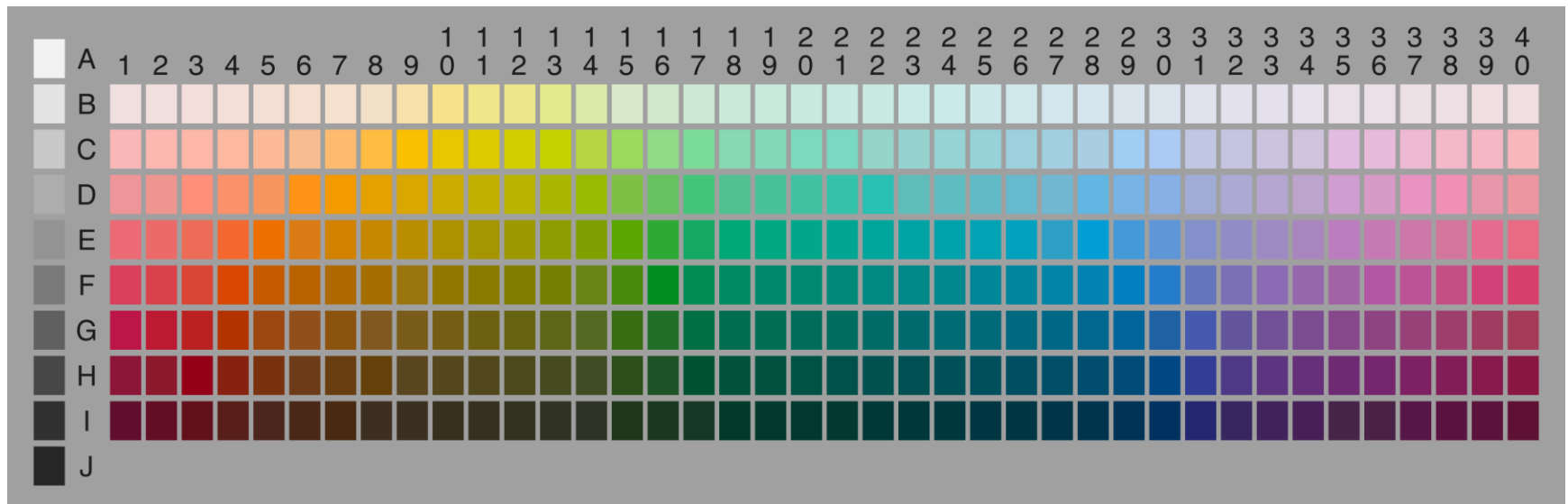
Are there natural boundaries?



xkcd

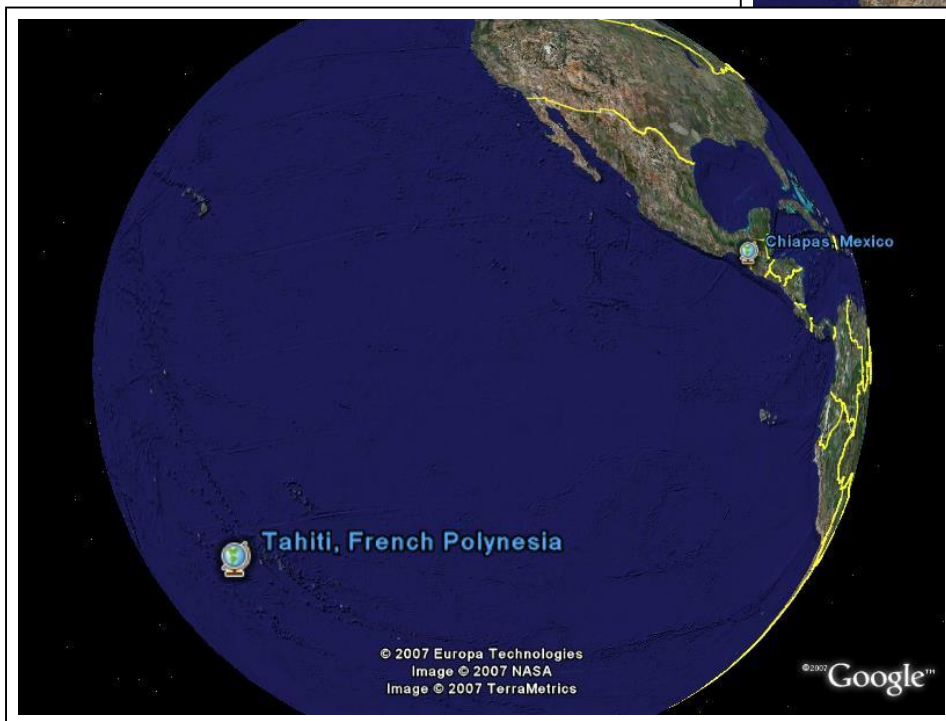
Basic Color Terms: World Color Survey

- Brent Berlin & Paul Kay 1969:
Surveyed 2616 speakers of 110
languages using 330 different color chips

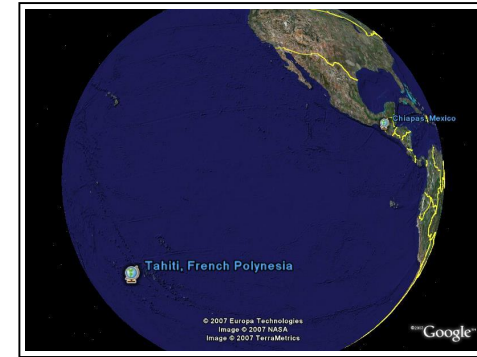


Basic Color Terms: World Color Survey

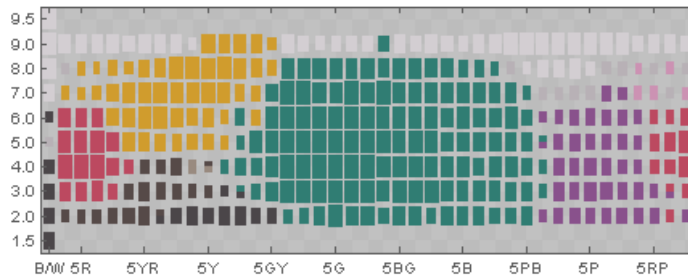
- Brent Berlin & Paul Kay 1969
- let's look at two specific places



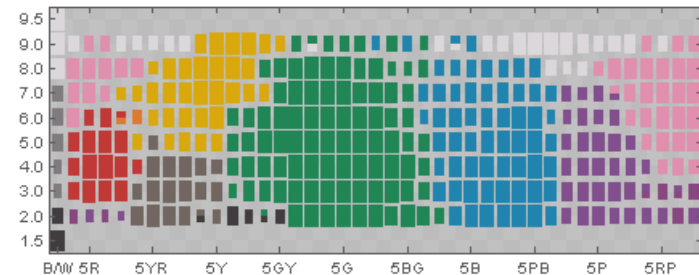
Results from WCS



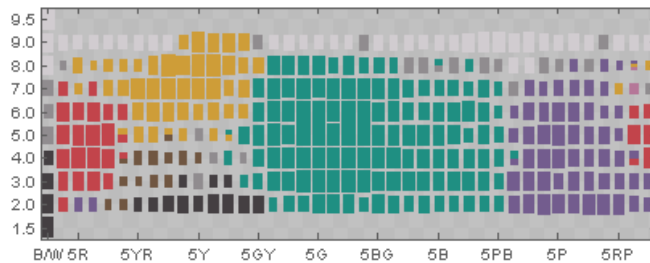
Language #72 (Mixteco)
Mutual info = 0.942 / Contribution = 0.476



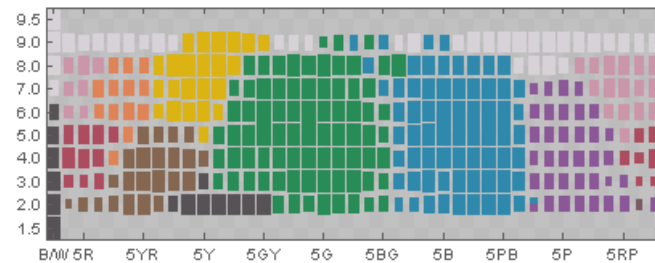
Language #19 (Camsa)
Mutual info = 0.939 / Contribution = 0.487



Language #98 (Tlapaneco)
Mutual info = 0.942 / Contribution = 0.524



Language #24 (Chavacano)
Mutual info = 0.939 / Contribution = 0.513



But language-color interaction

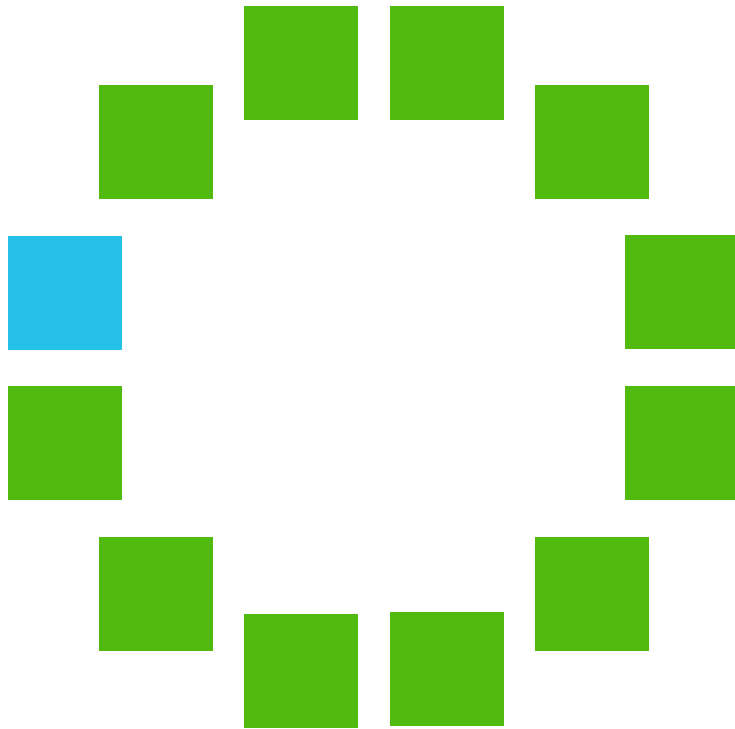
- Himba tribe in Namibia – only few color words:
 - **zoozu**: most dark colors (red, blue, green, violet)
 - **vapa**: white, also some yellow
 - **borou**: some green & blue colors
 - **dumbu**: many green but also red colors



© Hans Hillewaert

But language-color interaction

- experiment: how long to find a differing color?

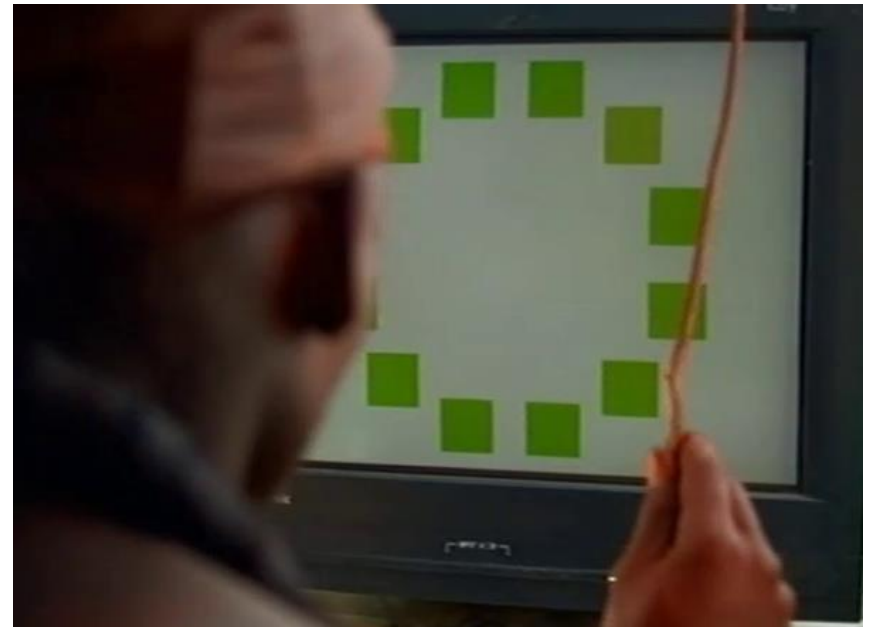
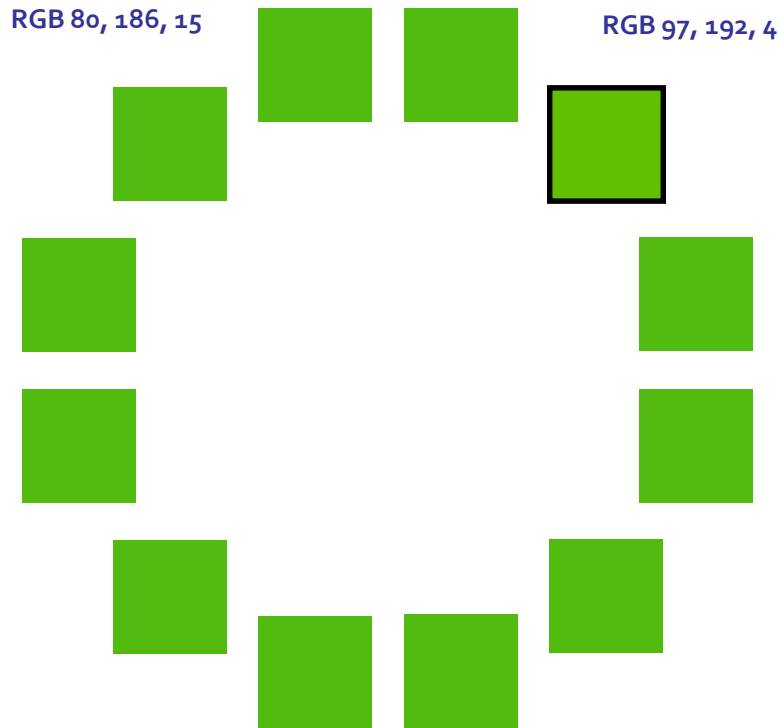


© BBC

difficult to impossible for Himba people

But language-color interaction

- experiment: how long to find a differing color?














© BBC

easy for Himba people: different words for both types of green

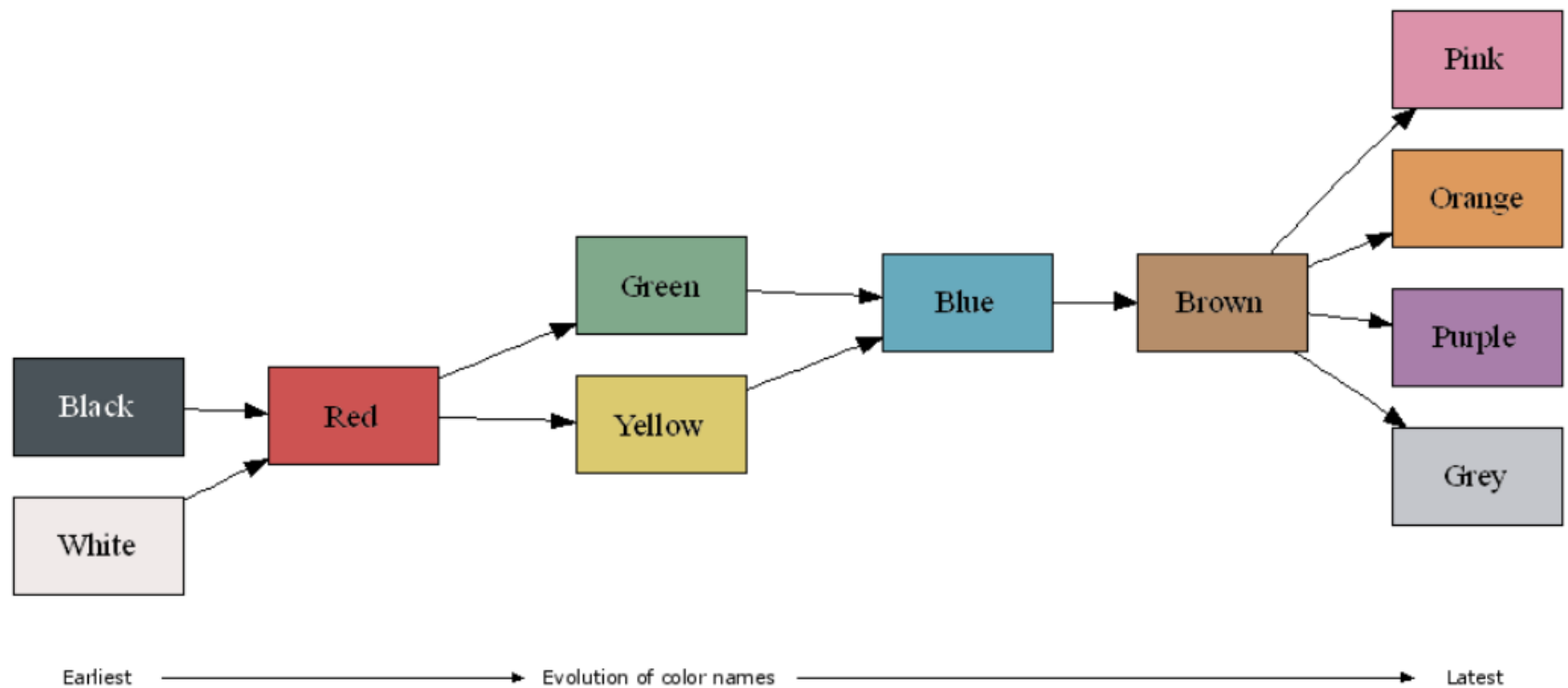
Universal (?) Basic Color Terms

basic color terms that recur across (many)
languages

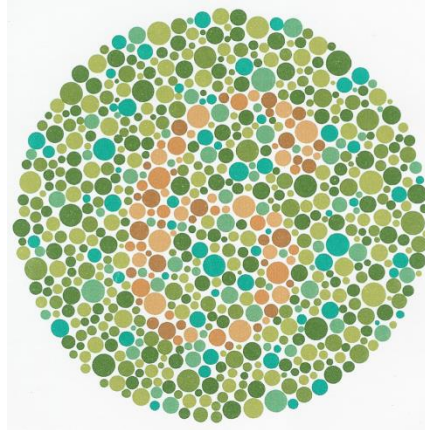
	White		Red		Pink
	Grey		Yellow		Brown
	Black		Green		Orange
			Blue		Purple

Evolution of Basic Color Terms

proposed universal evolution of color names across languages



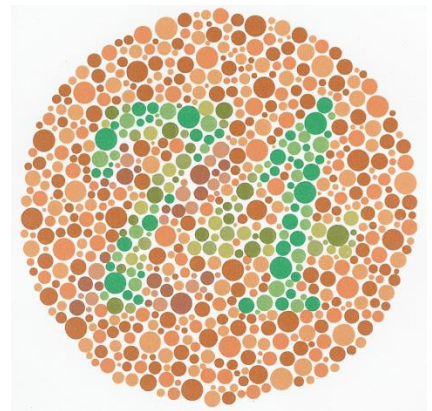
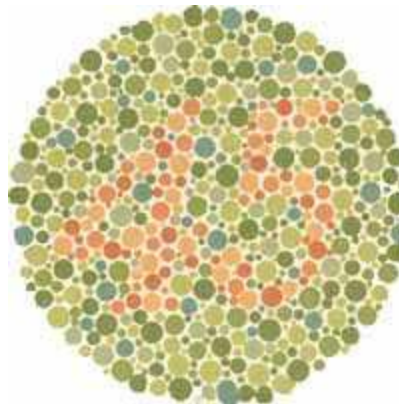
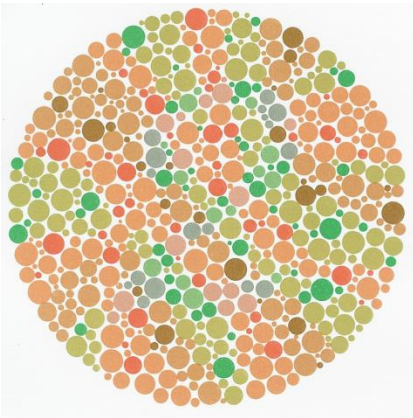
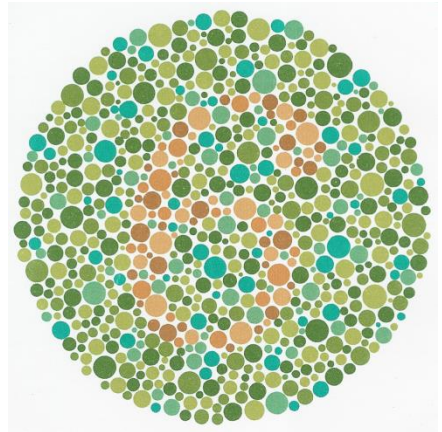
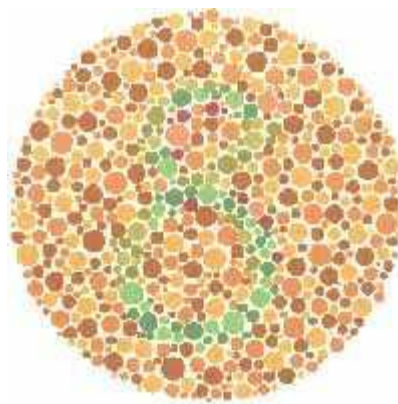
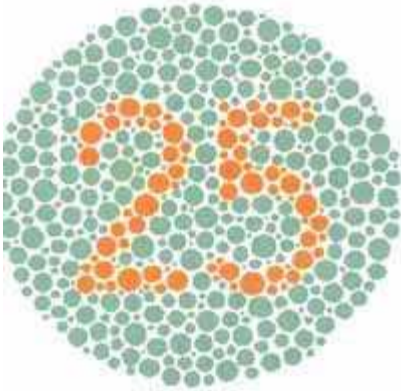
Color Deficiency



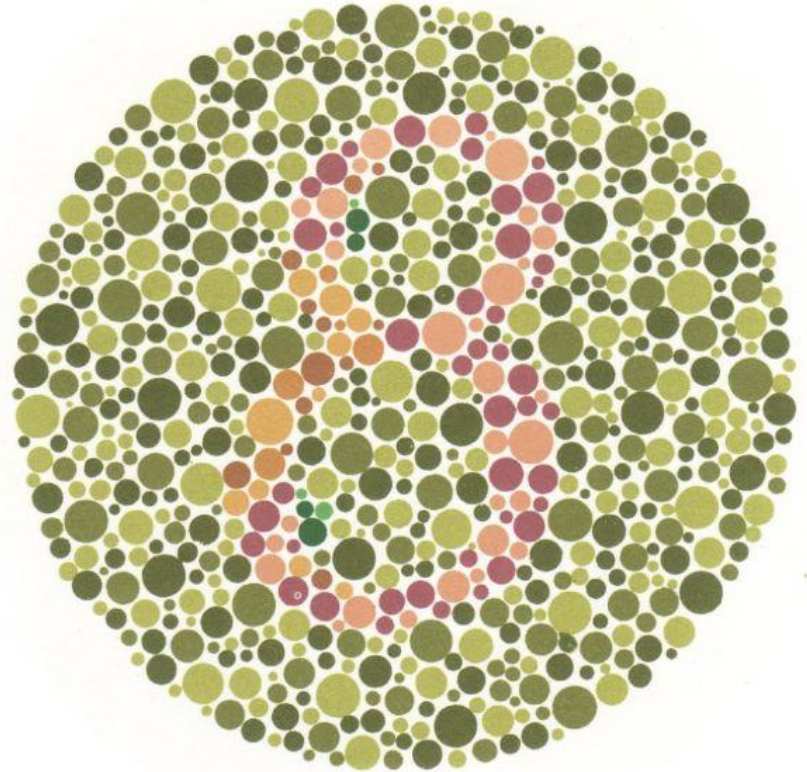
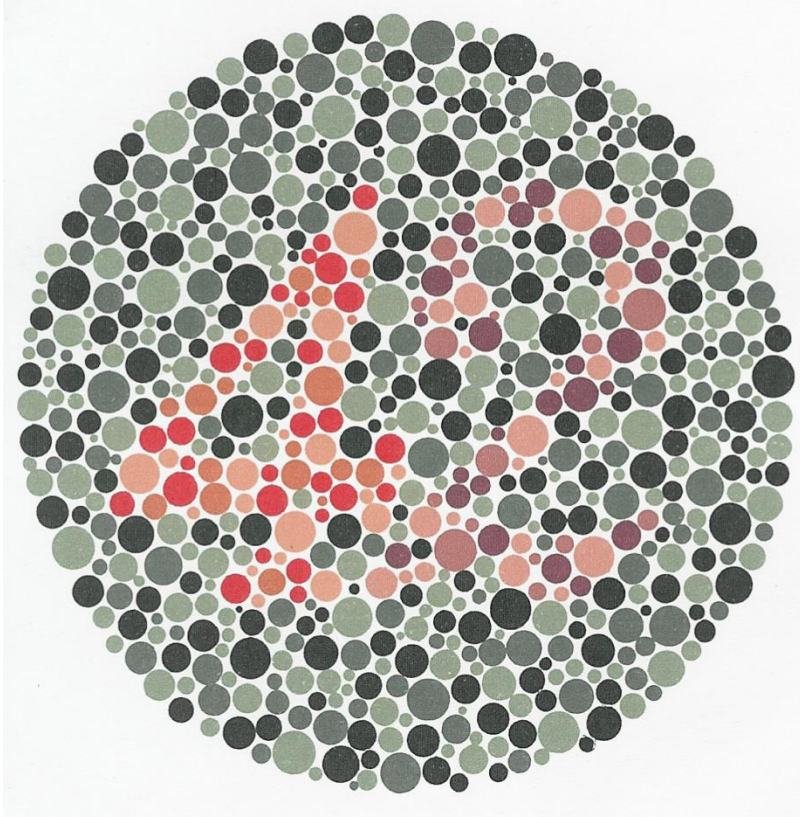
Color Deficiency

- ca. 7% of male population color-deficient
- mostly red-green color deficiency (Deuteranopy or Protanopy); other forms as well (e.g., Tritanope, very rare)
- avoid red-green color contrasts for visualization purposes!
- side note: there are (very, very few) people with more than three cone types

Color Deficiency Test



Color Deficiency Test



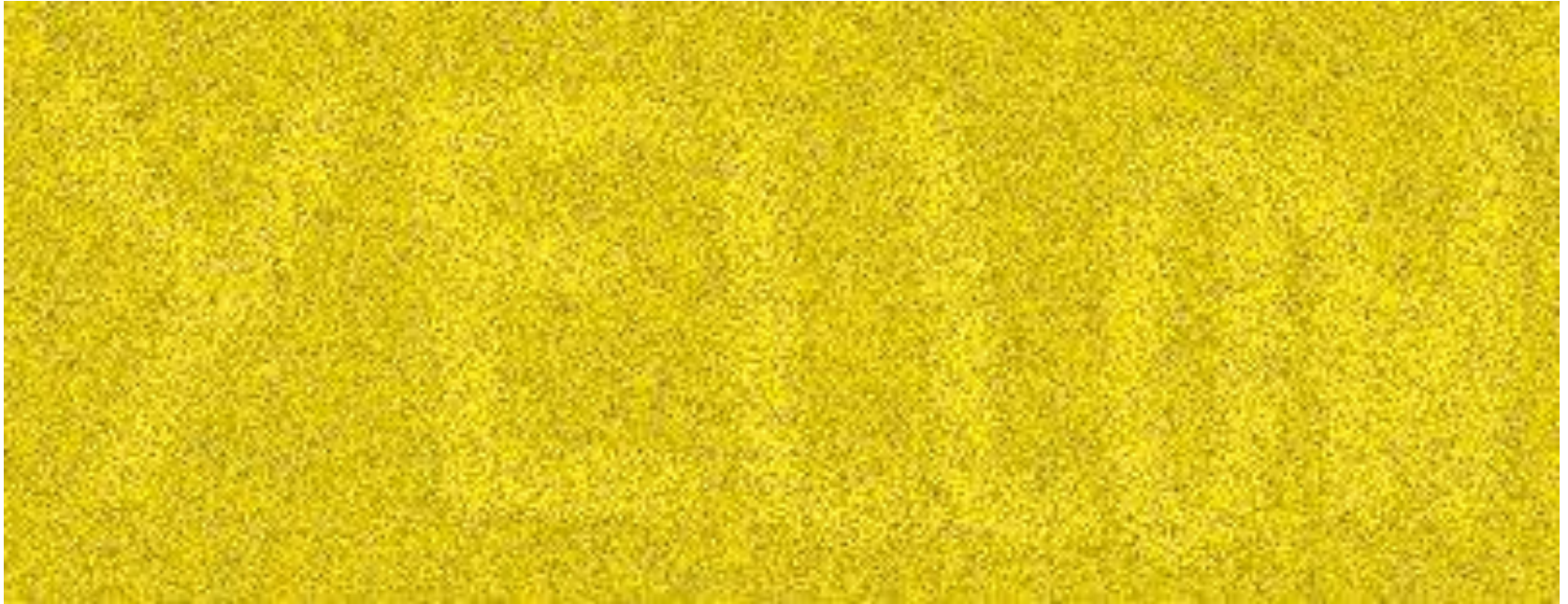
Color Deficiency



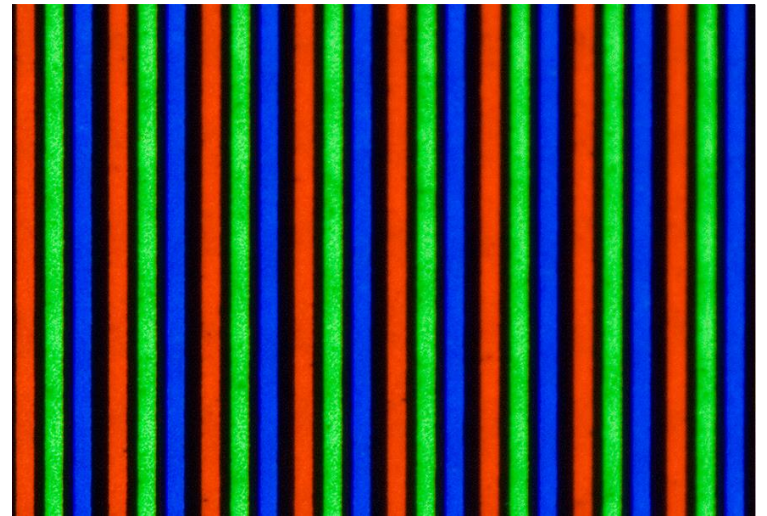
Color Deficiency



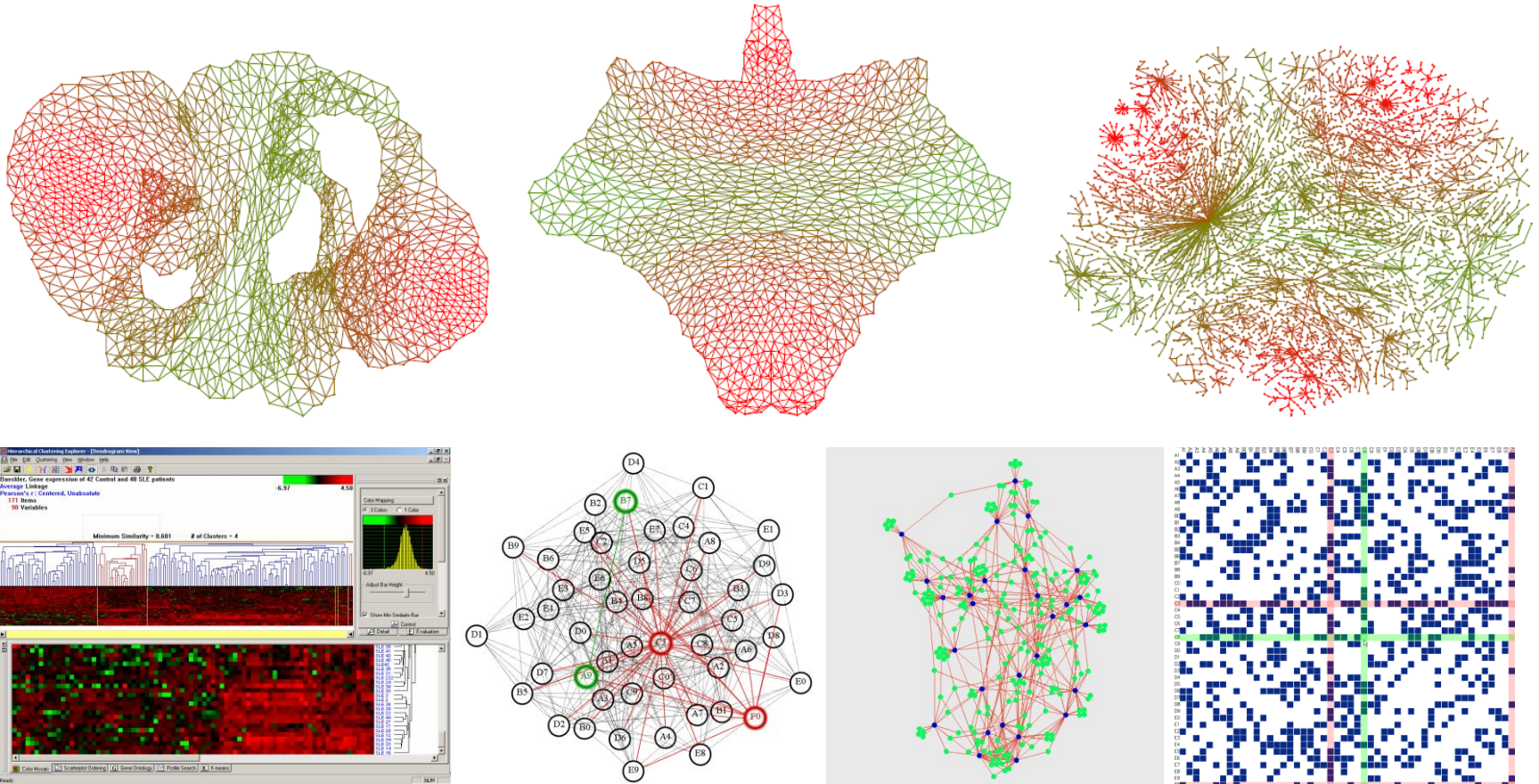
Color Deficiency



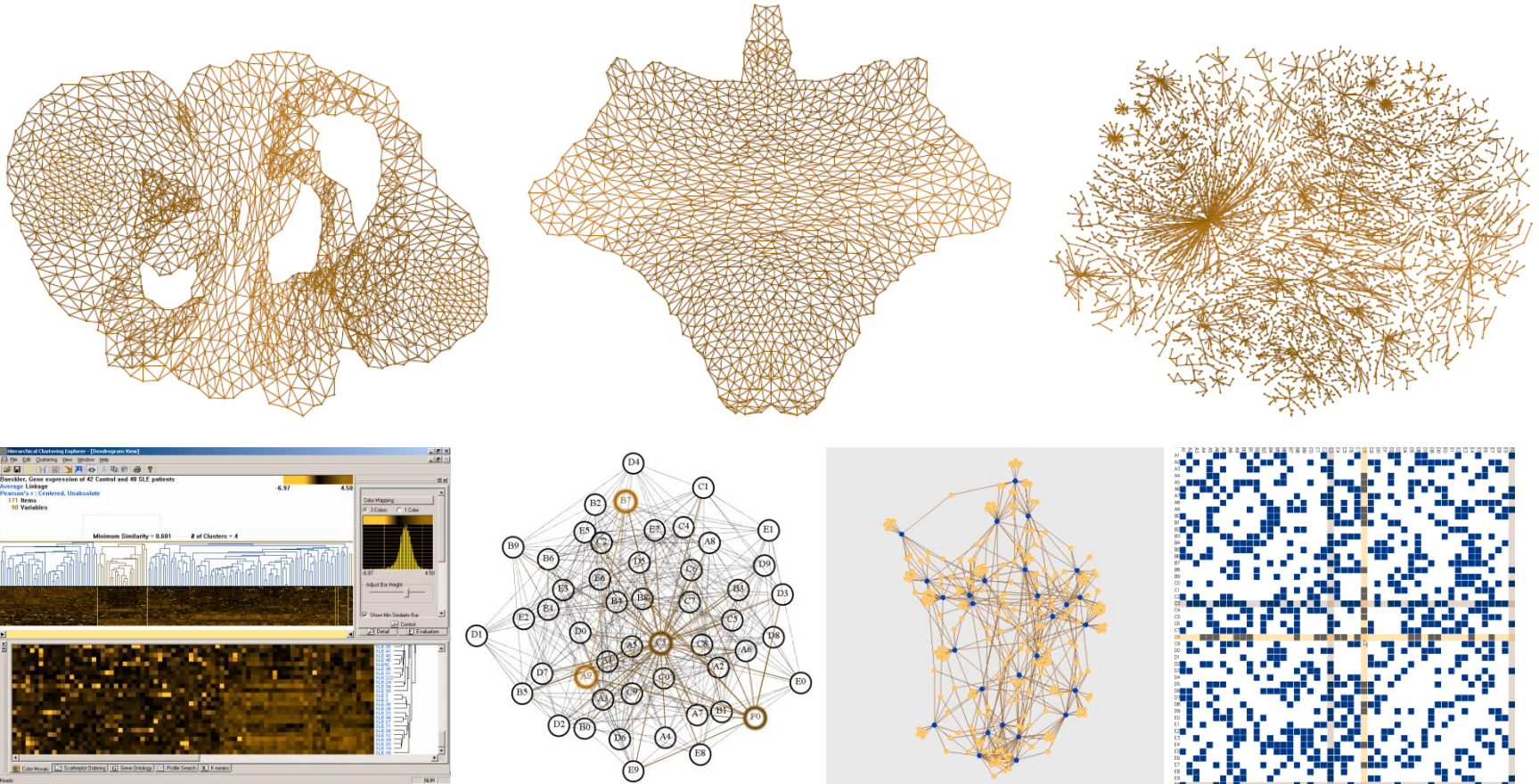
Color Deficiency



Examples from VIS/InfoVis 2004

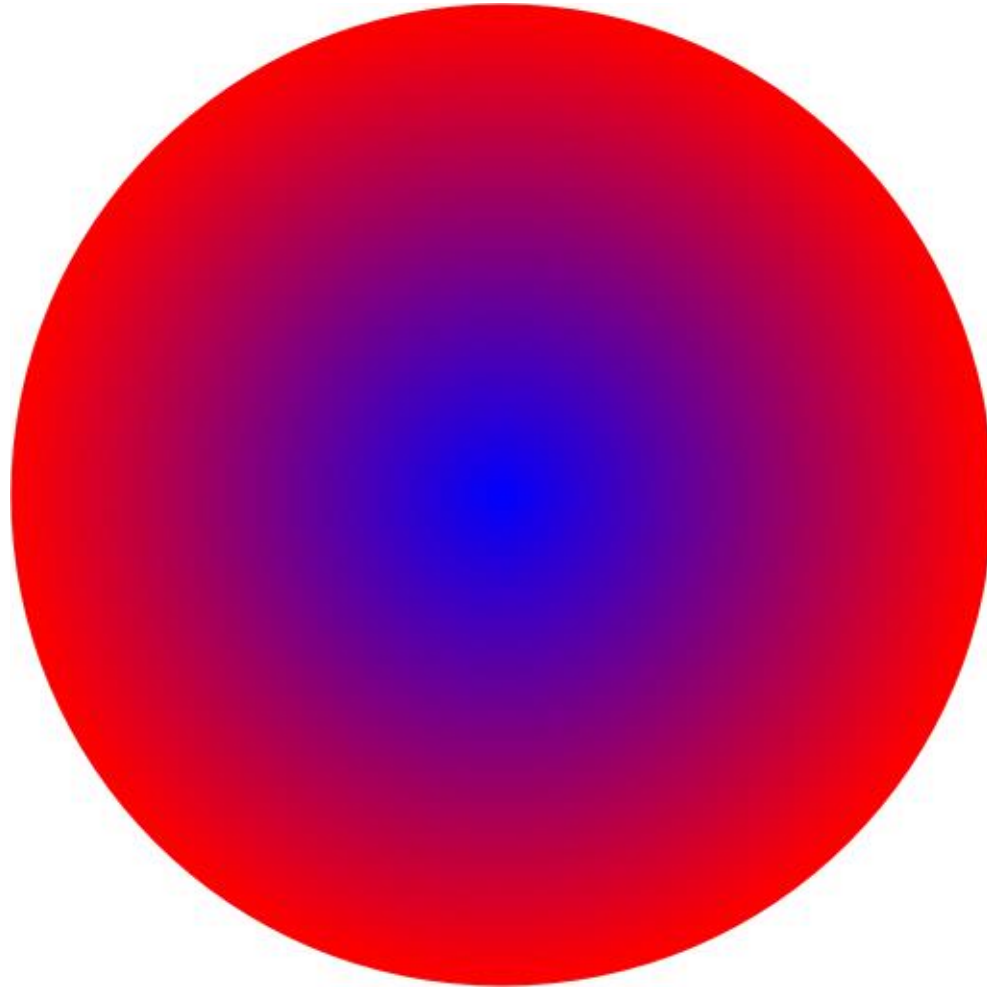


Examples from VIS/InfoVis 2004

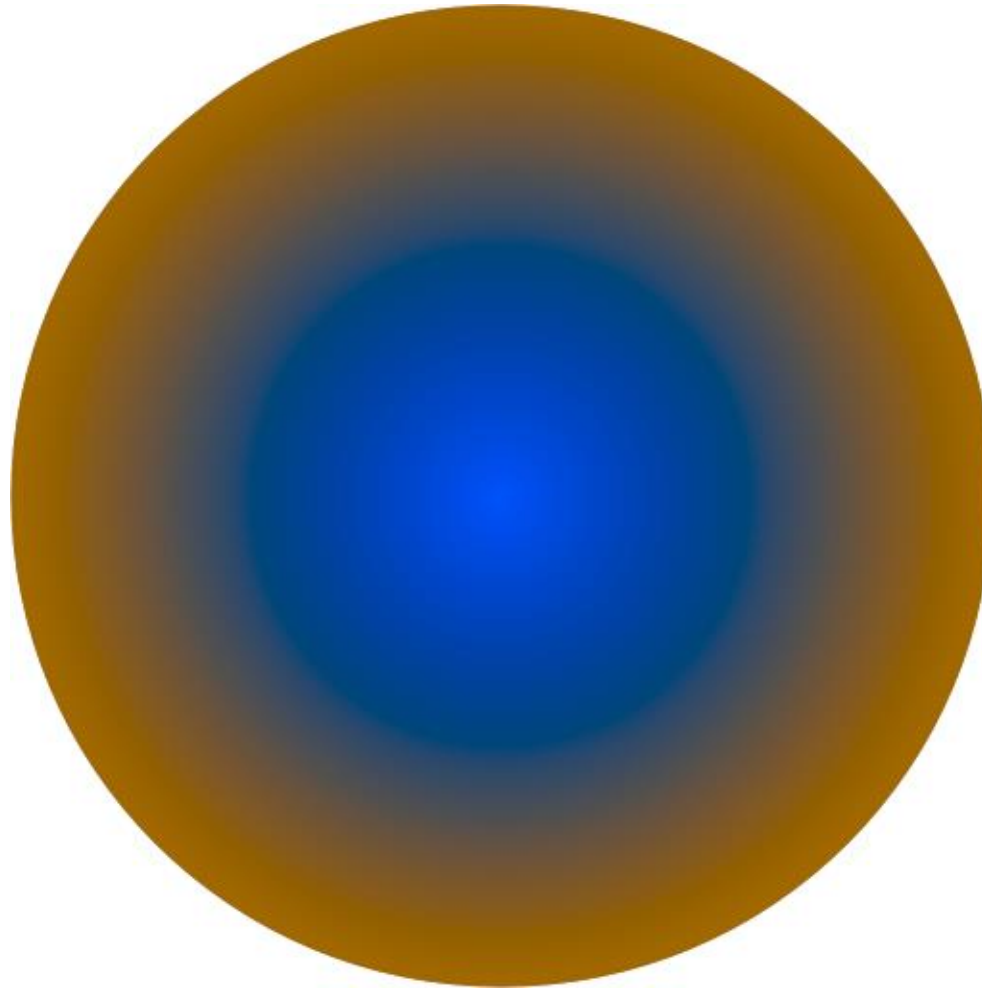


things have not really improved over the years:
Angerbauer et al. 2022 (CHI), <https://doi.org/10.1145/3491102.3502133>

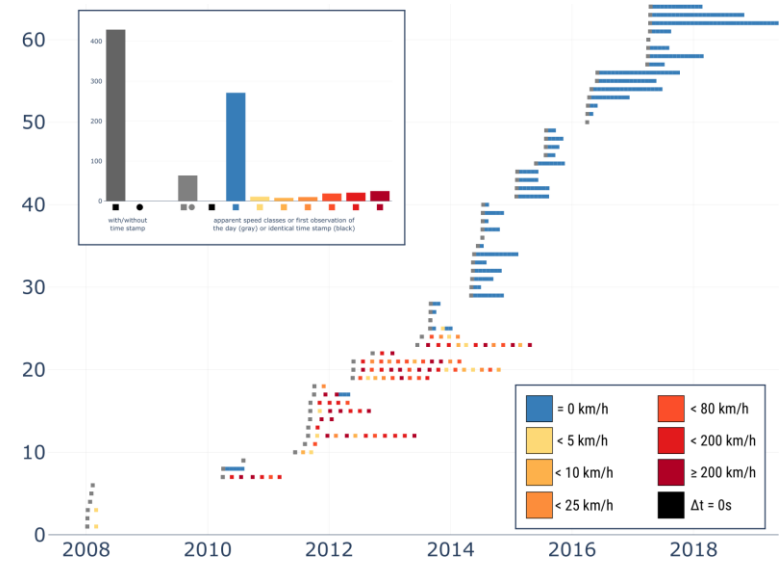
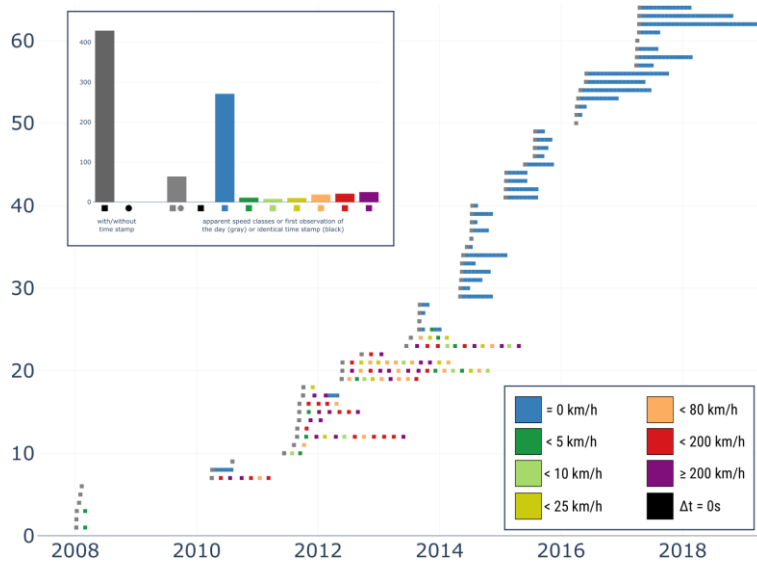
Better: Red-Blue Contrast



Better: Red-Blue Contrast

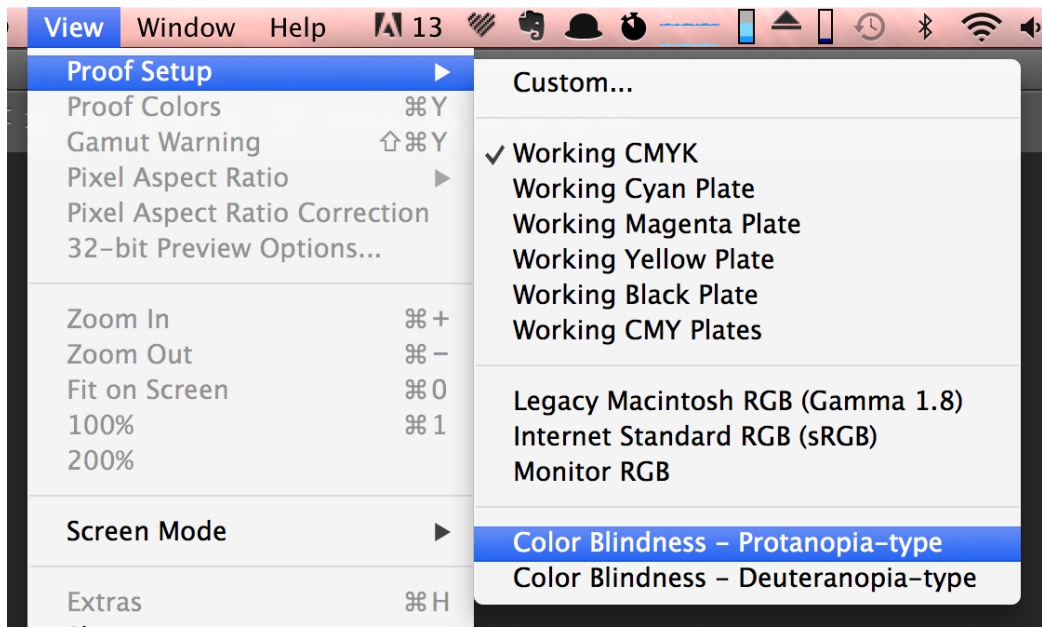


Or: Provide Alternative Mappings



Check Your Visualizations!

When possible, avoid red-green color contrasts, in particular for visualization purposes.



To test your visualizations, use proofing modes in PhotoShop and GIMP, or try VisCheck <http://www.vischeck.com/>

Summary

- color perception sufficiently similar in humans to be standardized
- 3 color values are sufficient to mix colors
- different type of color models
- RGB and CMYK most commonly used
- most color models cannot represent all perceivable colors
- color depends on context
- color deficiency